

INSCAPE

2024

2025

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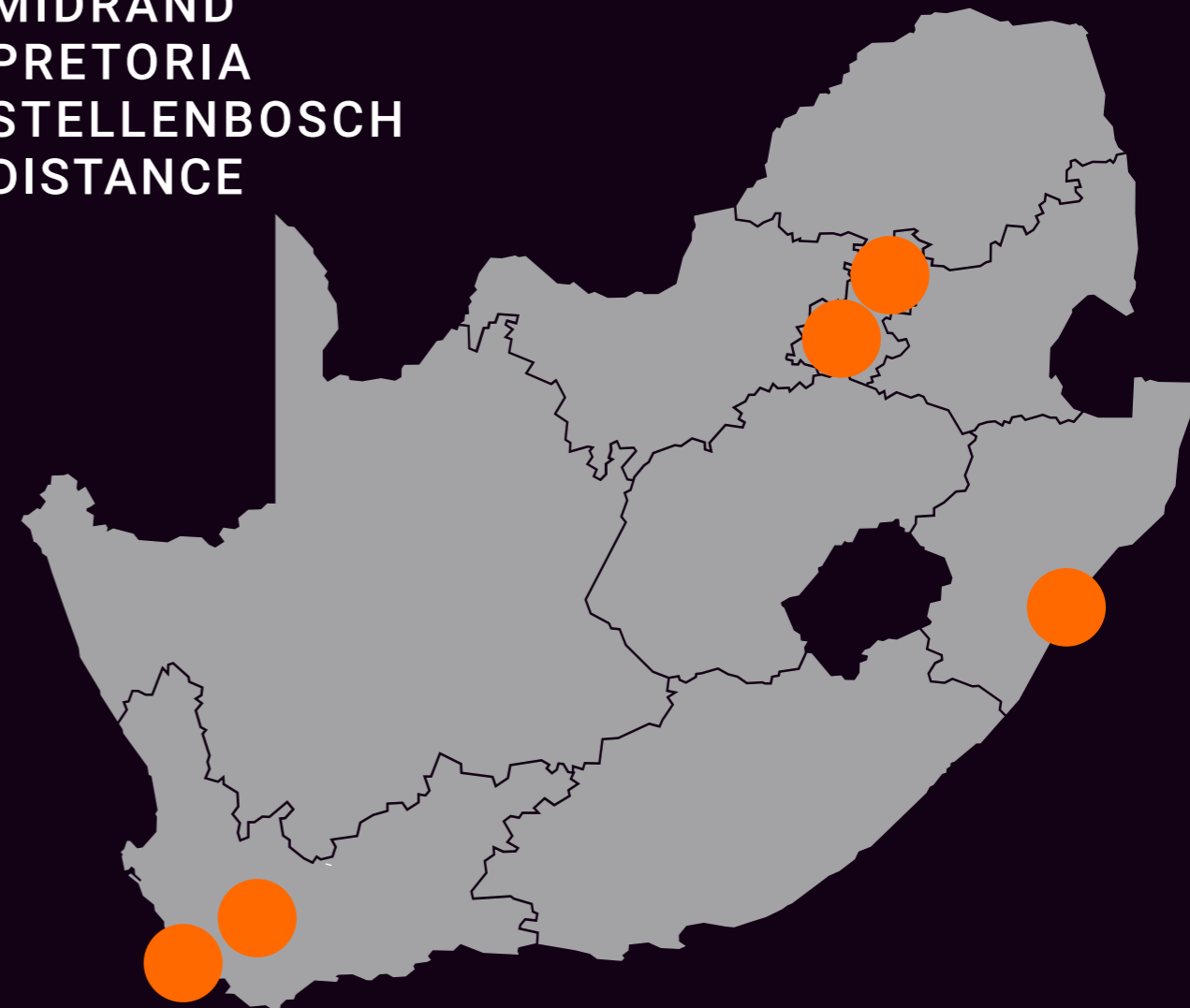
Inscape is...
**"The unique inner
nature of a person
or object as
shown in a work
of art, especially a
poem."**

- GERARD MANLEY HOPKINS

Inscape Education Group (Pty) Ltd is registered with the Department of Higher Education and training as a Private Higher Education Institution under the Higher Education Act, 1997 (reg no. 2000/HE07/002). Established in 1981. Company Reg: 2002/028979/07. VAT Reg: not applicable. Directors: HL Bührs and ME Schoeman.

WHERE TO FIND US

- + CAPE TOWN
- + DURBAN
- + MIDRAND
- + PRETORIA
- + STELLENBOSCH
- + DISTANCE



INSCAPE QUALIFICATIONS



QUALIFICATION	NQF	CONTACT	DISTANCE	EARLY BIRD	STANDARD
HIGHER CERTIFICATE					
Architectural Technology	5	*		R93 020	R99 600
			*	R43 400	R46 500
Interior Decorating	5	*		R37 500	R41 400
			*	R27 700	R29 600
Fashion Design	5	*		R37 500	R41 400
			*	R31 500	R33 700
Design Techniques	5	*		R37 500	R41 400

BACHELOR OF DESIGN (CONTACT ONLY)					
In Interior Design	7	*	-	R131 400	R140 500

BACHELOR OF DESIGN (CONTACT ONLY)					
Specialising in Graphic Design	7	*	-	R84 000	R89 850
Specialising in Ideation Design	7	*	-	R84 000	R89 850
Specialising in Fashion Design	7	*	-	R84 000	R89 850

QUALIFICATION	NQF	CONTACT	DISTANCE	EARLY BIRD	STANDARD
BACHELOR OF ARTS (CONTACT ONLY)					
Digital Marketing and Communication	7	*		R103 500	R110 000

BACHELOR OF ARTS HONOURS IN DESIGN					
	8	*		R111 190	R118 940
			*	R79 800	R85 400

DIPLOMA (CONTACT ONLY)					
In Graphic Design	6	*		R72 900	R78 000
In Interior Design	6	*		R72 900	R78 000

ADVANCED DIPLOMA					
User Experience Design	7	*		R93 490	R100 030
			*	R60 800	R65 000

The **Pre-Verification Fee** of R 900 is payable on application. All applicants applying for accredited and registered qualifications are required to be pre-verified by the Registrar. The Pre-Verification Fee can be paid by credit card or direct EFT.

Prices listed above are based on an up-front payment option and include a study-pack. Device not included. For all three-year Contact programmes prices are for **1st year of study only**. For more information on payment terms please visit our website inscape.ac










For Distance programmes, prices indicated are all inclusive for the **full term of study**, and includes the study pack. Device not included. For more information on study packs please see 'Adding Value to your Studies' on page 6.



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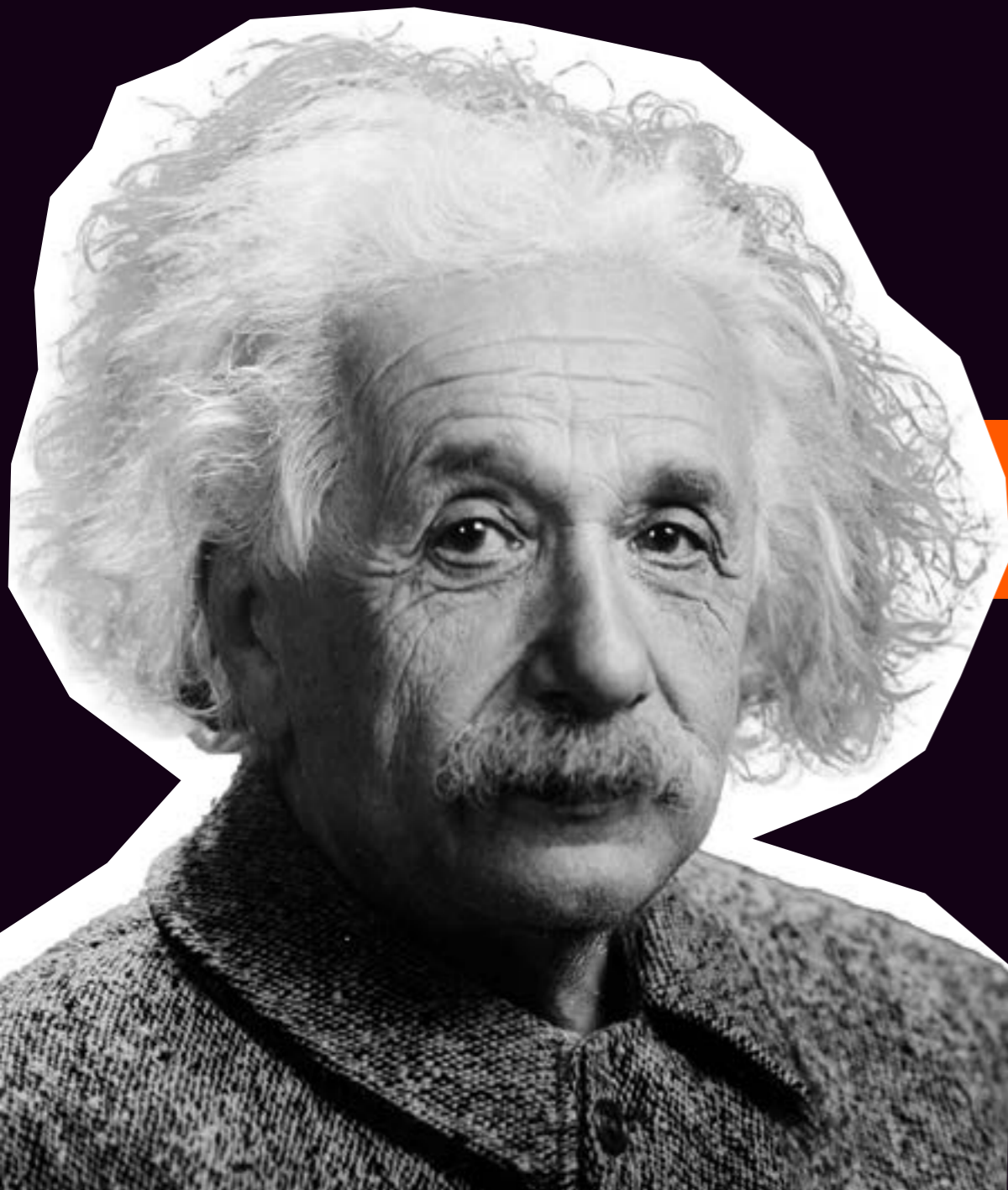
ADDING VALUE
TO YOUR STUDIES

Included in your fee is an Inscape Study Pack. It is Inscape's way of ensuring learning happens from day one. All students have access to quality products that are legally licensed and current. Study packs are specific per programme specialisation and include the following items:

 Digital study guides & courseware	 Prescribed textbooks	 Stationery & equipment (contact only).
 Software licenses per programme requirements	 On site internet connectivity (contact only)	 Wacom Tablet (Bachelor of Design students)
 Online learning resources (ProQuest, Grammerly & LinkedIn Learning)	 Fashion Design students receive a sewing machine (contact only).	
	 Purchase a Macbook or laptop through us with a maintenance, service and support plan or bring your own device (BYOD). See the Inscape fees booklet for all details. (Device purchase is not available to Distance students)	

All students studying towards a qualification that is offered via the distance mode must have access to data and a reliable internet connection in order to access the LMS and courseware. No physical courseware will be provided. Stationery lists for Distance Students are available on our website at inscape.ac

INSCAPE YOUR FUTURE YOUR WAY



**"Creativity is seeing
what others see and
thinking what no one
else ever thought."**

– Albert Einstein

HIGHER CERTIFICATE

ARCHITECTURAL TECHNOLOGY | FASHION DESIGN
INTERIOR DECORATING | DESIGN TECHNIQUES

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a National Senior Certificate (NSC).

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

MATURE AGE EXEMPTION

Candidates over the age of 45 who did not complete Matric may qualify for mature age exemption.

Please contact the Registrar for additional information registrar@inscape.co.za

RECOGNITION OF PRIOR LEARNING

If the candidate has a NQF level 3 qualification, but has design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

Please contact the Registrar for additional information registrar@inscape.co.za

INTERNATIONAL QUALIFICATIONS

If the candidate has a foreign qualification, for admissions to a Higher Certificate, they must apply to South African Qualifications Authority (SAQA) for a National Senior Certificate NQF level 4 equivalence.

International candidates must be competent in English at an equivalent level to NQF 4.

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information registrar@inscape.co.za

NQF

5

ONE YEAR CONTACT

8

 x 1 HOUR 45 MIN SESSIONS A WEEK

240

240 HOURS OF EXPERIENTIAL TRAINING TO BE COMPLETED

TWO YEARS DISTANCE

10

 HOURS A WEEK SELF-STUDY (RECOMMENDED)

CONTINUOUS PROJECT-BASED ASSESSMENT WITH FINAL PORTFOLIO SUBMISSION

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD
MASTERS
HONOURS | PG DIPLOMA
DEGREE | ADV DIPLOMA
DIPLOMA
HIGHER CERTIFICATE
NSC



ARTICULATION

Students who have graduated with the Higher Certificate in Architectural Technology, Fashion Design, Interior Decorating or Design Techniques may apply for the Diploma at Inscape. If they have an average of over 60% in their final year of studies they may apply for the or Degree at Inscape. Graduates may qualify for Diploma or Degree in a related Design field. Institutional minimum requirements will apply.

120 CREDITS

ARCHITECTURAL TECHNOLOGY



SAQA ID: 97623

1 year full time | 2 years distance | Higher Certificate | Credits: 120 | NQF 5

ARCHITECTURAL TECHNOLOGY

CONTACT & DISTANCE

Inscape is the only institution to offer a registered and accredited Higher Certificate in Architectural Technology that has been validated by the South African Council for the Architectural Profession (SACAP).

The programme is a **one-year full-time contact or two-year part-time distance learning** programme. The programme equips students with **practical knowledge and skills for the job market and includes work-integrated learning to prepare them for real-world work experiences.**

The programme acts as a **access opportunity for students to work towards higher qualifications** in Architecture,

Urban Design, Project Management and Design. Students pursuing further studies must meet the institution's entrance requirements.

COURSE OVERVIEW

- + **Introduces students to technical drawing, design basics and sustainable design principles**, enabling them to develop ethical and socially responsible solutions.
- + **Familiarises students with architectural drawing**, construction techniques, building terminology, materials and finishes, model construction, architectural periods and styles.
- + **Learn business basics including project management and professional practice management** for architectural professionals and how to start a business.

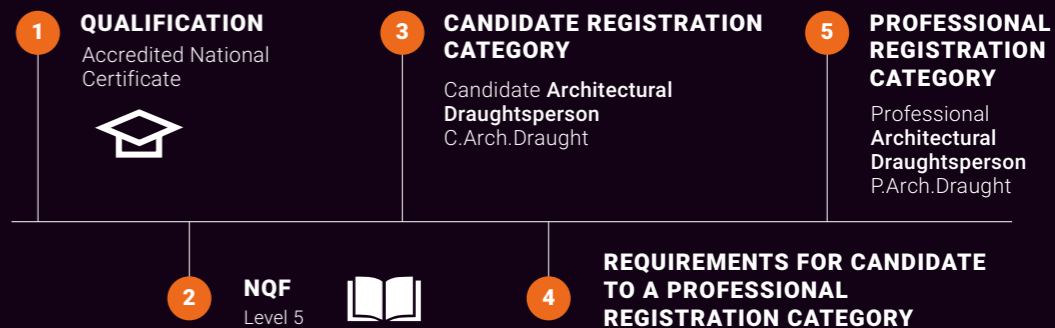


CAREER JOURNEY



JUNIOR ARCHITECTURAL DRAUGHTSPERSON

REGISTERING WITH SACAP (SOUTH AFRICAN COUNCIL FOR THE ARCHITECTURAL PROFESSION)



SACAP has granted Inscape unconditional validation status for the Higher Certificate in Architectural Technology (NQF level 5).

Minimum of 36 months Internship from date of registration.

Submission of Monthly Tracking Records during period of Internship.

PPE - Level 1 (1st Paper)

SUBJECTS INCLUDED

- + Technical Drawing Practices
- + Project and Business Practices
- + Design Fundamentals
- + Software Application
- + Green and Sustainable Technology
- + Experiential Training

Software training includes AutoCAD and Revit

DISTANCE SUBJECTS & SUPPORT

- + Subjects are broken down into modules to facilitate online learning over the two years.
- + Courseware and assessments are provided to the student on the Inscape LMS.
- + Feedback from a qualified assessor is provided on each assessment.
- + Students are provided with support on their learning journey as well as support regarding library, technical, administrative and financial queries.

SUCCESS STORY

JEANDRE SLABBERT

The Higher Certificate in Architectural Technology opened the doors to my career in architecture and instilled in me the confidence to pursue my passion in the architecture field.

The programme helped me hone my attention to detail and master the art of drawing, from pen and paper to software. These skills have empowered me to connect with my work on a higher level, enabling me to excel in the industry.

The lecturers' unwavering commitment to excellence and personal attention helped me identify my potential and laid the basis for furthering my studies to a degree level. With the theoretical background, knowledge, and confidence, the Higher Certificate paved the way for registering with SACAP and successfully entering the Bachelor of Design specialising in Interior Design degree at Inscape.

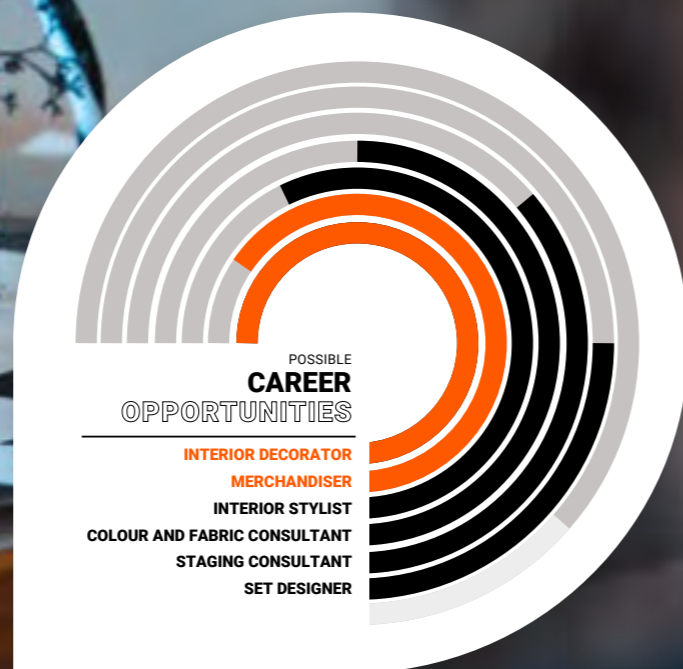
HIGHER CERTIFICATE
ARCHITECTURAL TECHNOLOGY ALUMNUS



The Higher certificate paved the way for registering with SACAP and successfully entering the Bachelor of Design specialising in Interior Design degree at Inscape.



INTERIOR DECORATING



SAQA ID | 94798

1 year full time | 2 years distance | Higher Certificate | Credits: 120 | NQF 5

INTERIOR DECORATING

CONTACT & DISTANCE

The Higher Certificate in Interior Decorating educates students on how to enhance interior spaces. Students develop design skills in order to create functional and meaningful environments. Students apply interior decorating, design, technology and materials knowledge to develop innovative design solutions. This programme teaches students how to design captivating spaces with a client's personal style in mind.

The Higher Certificate equips graduates with practical knowledge and skills for entry into the job market, with an emphasis on work-integrated learning to prepare them for the professional world. The programme can be completed as a one year full-time contact programme or two years part-time through distance learning. Graduates may articulate to a Degree or Diploma in Interior Design or another relevant design field. Students pursuing further education must meet institutional entrance requirements.

SUBJECTS

- + Introduction to decorating
- + Starting your own business
- + Standard drawing conventions
- + AutoCAD for the Built Environment
- + Introduction to Architectural drawing
- + Visual Merchandising and Colour
- + Period Styles and furniture
- + Presentation Drawing
- + Project management
- + Materials, finishes and treatments.
- + Professional practice Management
- + Process of Interior decorating
- + Application of Interior Decorating
- + Thematic styling and event management

COURSE OVERVIEW

The programme focuses on developing essential technical drawings, fundamental theory of interior decorating and the processes of interior decorating.

- + Students learn **business basics**, such as **project management** and **professional practice management** for interior decorators, as well as **how to start a business**.
- + In the programme students learn about **spatial design, materials and finishes, visual merchandising** and **colour theory**.

FOCUS AREAS

- + Materials, finishes and treatments.
- + Professional Practice management
- + Event management and Thematic styling
- + Visual merchandising and colour
- + Starting your own business
- + Project management
- + Styles and furniture

- + Portfolio
- + Experiential training 240hrs
- + Software training includes AutoCAD and online presentation layout tools.

DISTANCE SUBJECTS & SUPPORT

- + Subjects are broken down into modules to facilitate online learning over the two years.
- + Courseware and assessments are provided to the student on the Inscape LMS.
- + Feedback from a qualified assessor is provided on each assessment.
- + Students are provided with support on their learning journey as well as support regarding library, technical, administrative and financial queries.



FASHION DESIGN

SAQA ID: 94796

1 year full time | 2 years distance | Higher Certificate | Credits: 120 | NQF 5

FASHION DESIGN

CONTACT & DISTANCE

The Higher Certificate in Fashion Design offers students a valuable opportunity to **explore the world of fashion, and to foster creative thinking** within real-life scenarios. It can be completed in **one-year full-time contact classes or two years part-time through distance learning**.

This industry-relevant Higher Certificate **includes work-integrated learning to prepare students for the professional world**. The programme equips students with the **necessary skills to pursue a career in fashion design and serves as a stepping stone for obtaining higher qualifications such as a Diploma or Degree in Fashion**. Students planning to further their studies must meet the institution's entrance requirements.

COURSE OVERVIEW

- + Prepares students for working in the fashion industry.
- + Students develop an **industry ready fashion design portfolio**.
- + Equips students with the **essential skills** required to **develop their own fashion designs**, from illustration and technical drawing, developing patterns, and garment construction.
- + **An emphasis is placed on how responsible fashion design can contribute towards a circular economy** in both local and global markets.

FOCUS AREAS

- + Traditional and digital illustration
- + Pattern Making
- + Textiles
- + Garment construction
- + Fashion practice
- + Fashion entrepreneurship
- + Creative design exploration



SUBJECTS

- + Illustration and Presentation
- + Fashion Tools
- + Fashion Systems
- + Fashion Business
- + Fashion History
- + Pattern Making
- + Construction Technology
- + Experiential Learning

DISTANCE SUBJECTS & SUPPORT

- + Subjects are broken down into modules to facilitate online learning over the two years.
- + Courseware and assessments are provided to the student on the Inscape LMS.
- + Feedback from a qualified assessor is provided on each assessment.
- + Students are provided with support on their learning journey as well as support regarding library, technical, administrative and financial queries.



DESIGN TECHNIQUES

POSSIBLE
CAREER
OPPORTUNITIES

Graphic Designer
Visual Communicator
Digital Content Creator
Desktop Publisher
Illustrator

SAQA ID | 90722

1 year full time | Higher Certificate | Credits: 120 | NQF 5

DESIGN TECHNIQUES

CONTACT LEARNING ONLY

The Higher Certificate in Design Techniques introduces students to visual, creative, and digital design, covering graphic design, multimedia design, and creative image-making. It equips students with the skills needed for a career in design, including communication and design context.

By the end of the Higher Certificate, students will have developed a valuable portfolio, demonstrating their industry readiness and confidence to enter the field. This is a one-year, full-time, on-campus programme, and provides an opportunity to work toward higher qualifications such as a degree or diploma in a related design field. Students planning to continue their studies must meet institutional entrance requirements.

The Higher Certificate prepares graduates for the job market by providing practical knowledge, skills, and work-integrated learning. It serves as a foundation for a creative career or further specialisation in design at the degree or diploma level.

SUBJECTS

- + Applied Creativity
- + Drawing Skills
- + Influences
- + Printing and Painting
- + Design Techniques Portfolio
- + Communication Techniques
- + Experiential Training
- + Adobe Software Basics includes Photoshop, Illustrator and InDesign

COURSE OVERVIEW

- + Introduces visual, creative, and digital design.
- + Focus on applied creativity, basic drawing skills, creative mediums, and digital graphics. It familiarises participants in the areas of graphic design, multimedia design, and creative image-making.
- + Industry readiness is further supported by 240 hours of Experiential Training.
- + Develop a portfolio.

FOCUS AREAS

- + Design, Concept and Creativity
- + Drawing Skills
- + Adobe Software
- + Creative Image-Making
- + Experiential Training
- + Design Portfolio
- + Design Writing and Communication





BACHELOR OF DESIGN

IN INTERIOR DESIGN

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a National Senior Certificate (NSC) stipulating entrance to a bachelor's degree.

Or

Candidates who have an NQF level 6 qualification.

Or

Candidates who have completed a NQF level 5 qualification in a related field and meet minimum requirements.

Students who have completed an Inscape Higher Certificate must have achieved an average of 60%.

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

MATURE AGE EXEMPTION

Candidates over the age of 23 who have completed Matric may qualify for mature age exemption.

Please contact the Registrar for additional information:
registrar@inscape.co.za

RECOGNITION OF PRIOR LEARNING

If the candidate has a NQF level 4 qualification, but has design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

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registrar@inscape.co.za

INTERNATIONAL QUALIFICATIONS

If the candidate has a foreign qualification, for admissions to a bachelor's degree, they must apply to Universities South Africa (USAf) for a complete or conditional exemption certificate.

International candidates must be competent in English at an equivalent level to NQF 4.

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information:
registrar@inscape.co.za

NQF
7

THREE YEARS CONTACT

8 x 1 HOUR 45 MIN SESSIONS A WEEK

40 HOURS JOB SHADOWING TO BE COMPLETED IN 2ND YEAR

240 HOURS EXPERIENTIAL TRAINING TO BE COMPLETED IN 3RD YEAR.



INNOVATIVE CONTINUOUS PROJECT-BASED ASSESSMENT

PORTFOLIO SHOWCASE OF SELECT WORK COMPLETED IN 2ND AND 3RD YEAR.



360 CREDITS



PERSONALISED CAPSTONE PROJECT WITH PORTFOLIO OF EVIDENCE AND WRITTEN REPORT SUBMITTED IN THE THIRD YEAR.

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD	10	
MASTERS	09	
HONOURS PG DIPLOMA	08	
DEGREE ADV DIPLOMA	07	
DIPLOMA	06	
HIGHER CERTIFICATE	05	
NSC	04	

ARTICULATION

Students who have graduated with the Bachelor of Design in Interior Design may apply for the **BA Honours in Design** if they have an average of over 60% in their final year of studies or may apply for the **Advanced Diploma in User Experience Design** at Inscape.

Graduates may qualify for an Honours or Postgraduate Diploma in a related field. Institutional minimum requirements will apply.

SAQA ID | 116381**3 years full time | Degree | Credits: 360 | NQF 7****INTERIOR DESIGN****CONTACT LEARNING ONLY**

The Bachelor of Design in Interior Design offers students a **sound foundation in Interior Design**, meaning that they **are qualified and have the skills to work in this field. The programme produces graduates that are capable of thinking on their feet, who can produce innovative and edgy designs that make a positive impact on the world.** Students can major in either social, environmental or commercial design allowing for students to focus on one area of expertise. Students are educated and informed on addressing the theories, professional practices and experiential learning in interior design. Students learn to problem solve in various contexts and may continue their studies at a postgraduate level.

COURSE OVERVIEW

- + Encompasses **planning and designing environments for people that impact how they live and work, by considering the psychological, emotional and physical needs** and how interior design can best meet these needs.
- + There is a strong emphasis throughout the programme **on students developing concepts and producing design solutions that positively impact the environment** and which are sustainable, ethical, and socially responsible.
- + Students are taught to **create interior design solutions for clients in the retail, hospitality, domestic, exhibition, services, corporate and specialist industries.**
- + The principles, processes and techniques are used by students to create meaningful, relevant, effective and captivating interior environments and products.
- + Students **are well-prepared as design practitioners** by completing **'live briefs' for industry clients, job shadowing and experiential learning opportunities.**
- + Basic research techniques, approaches, tools and methods are used for applied and academic purposes, and these are integrated into both visual and written projects, therefore equipping students for entry into postgraduate studies.
- + Students **learn about emerging technologies, products and services and use the latest software.**

MAJORS

SOCIAL DESIGN

The social design major is concerned with how interior design can spatially address social justice related issues, using empathic and human centred design (HCD) approaches within a world that calls for designers to consider the Circular Economy and how designer's might impact the Sustainable Development Goals (SDGs).

Graduates are able to design meaningful spaces that add value to society and allow for users to flourish in community while keeping in mind the circular economy.

Themes and topics:

Heritage, community centre design, rehabilitation, co-living, design for access, contextual design.

ENVIRONMENTAL DESIGN

The environmental design major is concerned with the study of environmentally sensitive material types and building systems that consider what a future fit and sustainable interior space could be within a world that calls for designers to use Circular Economy principles, and positively impact the Sustainable Development Goals (SDGs). Students can expect to learn about designing sustainable and green interiors, how to implement the latest technologies and materials, as well as learning about sustainable construction certification and environmental awareness.

Graduates are able to design meaningful interior spaces that consider the impact of the built environment on the people, planet and the economy and how the three can live in harmony.

Themes and topics:

Design for wellness, eco-conscious design, sustainable interior design, design for disassembly, intelligent materials, passive design, eliminating waste, design innovation, retrofitting, low-impact products, circular economy.

COMMERCIAL DESIGN

The commercial design major is concerned with spaces where business is conducted such as corporate design, retail design, hospitality design, service design and specialty design, and how these spaces can best suite the brand and business model within a world that calls for designers to consider the Circular Economy and Sustainable Development Goals (SDGs).

Graduates are able to create responsible interior design solutions for clients that speak to functionality, profit and innovation.

Themes and topics:

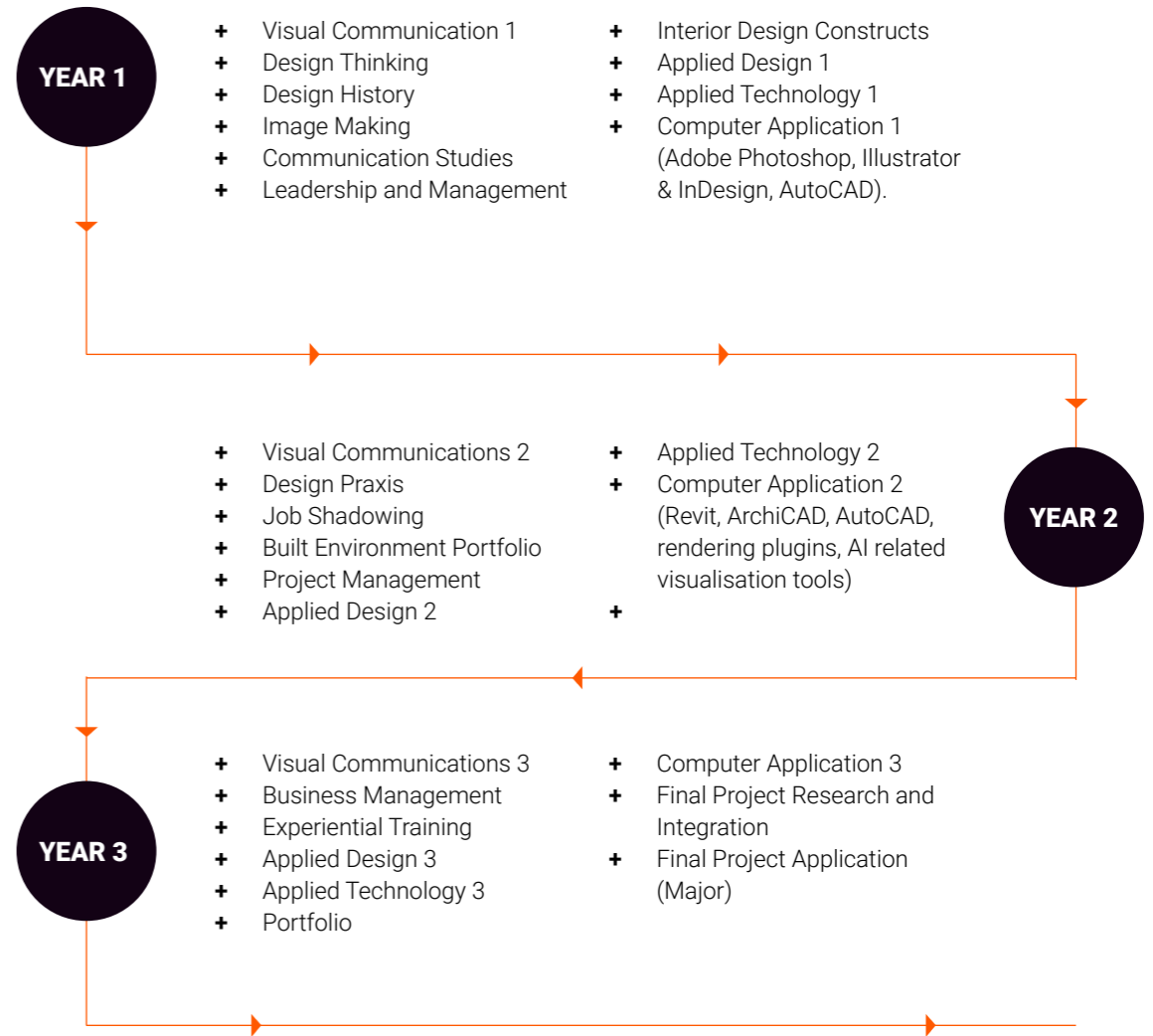
Ergonomics, anthropometrics, design for innovation, materials, colours, and furnishings, branding of interiors, space planning.



SUBJECTS

FOCUS AREAS

- + Design Principles
- + Drawing and Draughting
- + Interior Design
- + Project Management
- + CAD and 3D Software
- + Ergonomics



POSSIBLE CAREER OPPORTUNITIES



Interior Designer
Interior 3D Rendering Specialist
Inclusive Design Specialist
Interior Stylist

Furniture Designer
Exhibition Designer
Set Designer
Visual Merchandiser



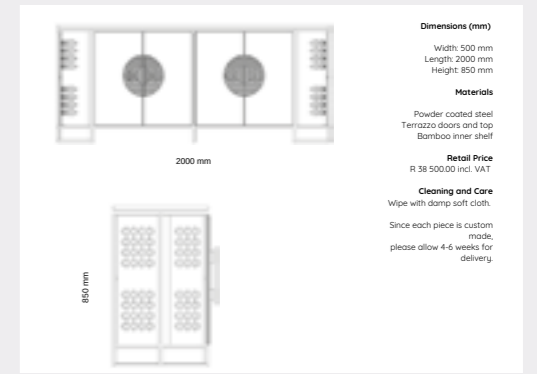
Sustainable Interiors Specialist
Green Design Consultant
Sustainability Consultant in the Built Environment



Student work by



Professional work by Mpho Vackier



Student work by Holly Main



SUCCESS STORY

MPHO VACKIER

A metallurgical engineer turned furniture designer she founded and owns TheUrbanative, a South African furniture and product design company. Member of the 2017 Design Indaba Class of Emerging Creatives and a nominee of the 2019 Design Indaba "Most Beautiful Object in South Africa". Represented the South African design landscape as part of the Milan Showcase Collective at the Milan Design Week 2019.

**BACHELOR OF DESIGN
INTERIOR DESIGN ALUMNUS**



BACHELOR OF DESIGN

SPECIALISING IN GRAPHIC DESIGN |
IDEATION DESIGN | FASHION DESIGN

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a National Senior Certificate (NSC) stipulating entrance to a bachelor's degree.

Or

Candidates who have an NQF level 6 qualification.

Or

Candidates who have completed a NQF level 5 qualification in a related field and meet minimum requirements.

Students who have completed an Inscape Higher Certificate must have achieved an average of 60%.

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

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Candidates over the age of 23 who have completed Matric may qualify for mature age exemption.

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NQF
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PORTFOLIO SHOWCASE OF SELECT WORK COMPLETED IN 2ND AND 3RD YEAR.



360 CREDITS



PERSONALISED CAPSTONE PROJECT WITH PORTFOLIO OF EVIDENCE AND WRITTEN REPORT SUBMITTED IN THE THIRD YEAR.

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD	10	
MASTERS	09	
HONOURS PG DIPLOMA	08	
DEGREE ADV DIPLOMA	07	
DIPLOMA	06	
HIGHER CERTIFICATE	05	
NSC	04	

ARTICULATION

Students who have graduated with the Bachelor of Design specialising in Graphic Design, Fashion Design or Ideation Design may apply for the **BA Honours in Design** if they have an average of over 60% in their final year of studies or may apply for the **Advanced Diploma in User Experience Design** at Inscape.

Graduates may qualify for an Honours or Postgraduate Diploma in a related field. Institutional minimum requirements will apply.

BACHELOR OF DESIGN SPECIALISING IN

GRAPHIC DESIGN

SAQA ID | 110828

3 years full time | Degree | Credits: 360 | NQF 7
GRAPHIC DESIGN

CONTACT LEARNING ONLY

Inscape's Bachelor of Design degree with a focus on graphic design, is cutting edge and ideal for students who wish to learn how to speak the language of visual communication and develop an in-demand skill. Inscape's Bachelor of Design specialising in Graphic Design takes the craft of communication to the next level and challenges students to be change-makers and create communication that is relevant and meaningful. It equips students with the skills and knowledge for careers in visual design, including visual communication, interaction design, and motion graphics. Graduates are prepared for further postgraduate studies in Graphic Design and related fields.

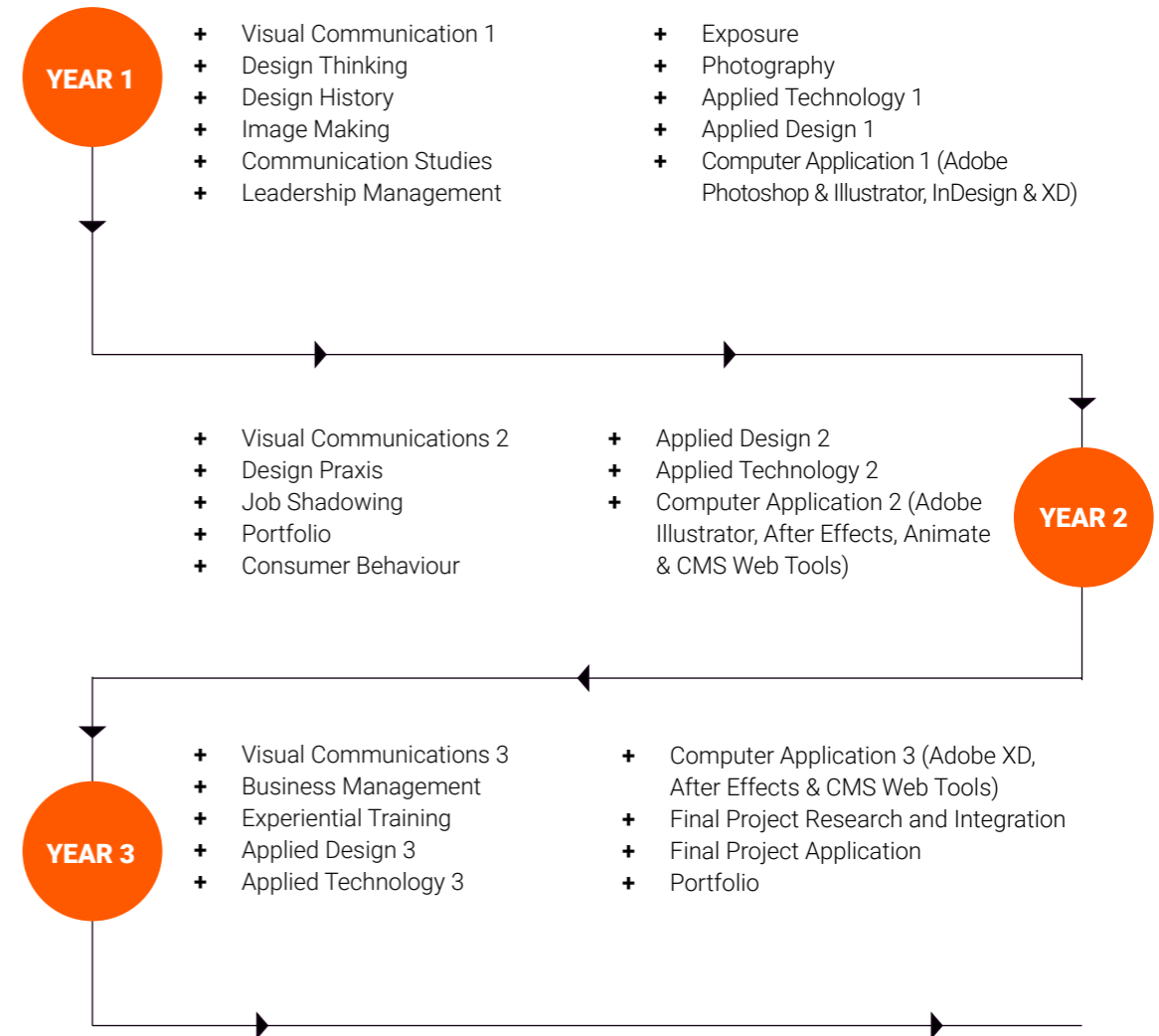
COURSE OVERVIEW

- + **Explore visual communication design, motion graphics, and interaction and user interface design.**
- + Develop **essential technical skills to craft innovative** design solutions across both **print and digital platforms.**
- + Create meaningful messages, design products, and visual engagement by **mastering design principles, processes, and techniques.**
- + **Apply design principles** and concepts in ways **relevant to future situations.**
- + **Practice circular economy principles** and address challenges linked to the sustainable development goals. (SDG's)
- + **Enhance your communication skills** to justify design decisions, promoting lifelong learning and career growth.
- + Participate in **'live briefs' for industry clients, job shadowing, and experiential learning.**
- + **Be well-prepared as a design practitioner** for meaningful **contributions in complex, fast-changing real-world environments.**
- + Learn **research techniques** for practical **academic purposes.**
- + **Empower yourself as an agent of change by designing solutions that are sustainable, ethical, and socially responsible.**

FOCUS AREAS

- + Design and Visual Communication
- + Motion Graphics
- + Digital and Print Production
- + Interaction Design
- + Illustration and Image Making
- + Brand and Corporate Identity
- + Information Design
- + Visual Culture

SUBJECTS



POSSIBLE CAREER OPPORTUNITIES



Graphic Designer / Visual Communicator
 Publication Designer
 Brand Identity Designer
 Social Media Content Creator

Web/Mobile App/User Interface Designer
 User Experience Designer
 Motion Graphic Designer
 Digital Illustrator
 Packaging Designer

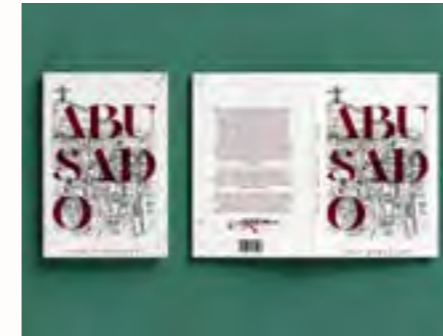


Information Designer
 Data Visualisation / Infographic Designer
 Art Director
 Creative Director

Design Consultant
 Design Teacher



Student work by Keisha Ras



Student work by Joshua da Silva



Student work by Tyler de Villiers



Student work by Lene Goosen

BACHELOR OF DESIGN SPECIALISING IN

IDEATION DESIGN

SAQA ID | 110828

3 years full time | Degree | Credits: 360 | NQF 7

IDEATION DESIGN

CONTACT LEARNING ONLY

This unique degree programme equips students to be a coveted asset in areas like User Experience Design, System Design, Product Design, Service Design, Motion Design and Strategic Design. The programme is suitable for students who are passionate about creatively crafting solutions and tackling complex problems. The Bachelor of Design specialising in Ideation Design is all about ideas and innovation. Students learn to problem-solve in various contexts through addressing design theories, professional practices and experiential learning. As well as being well prepared for a wide variety of career opportunities, students are equipped to continue their studies at a postgraduate level.

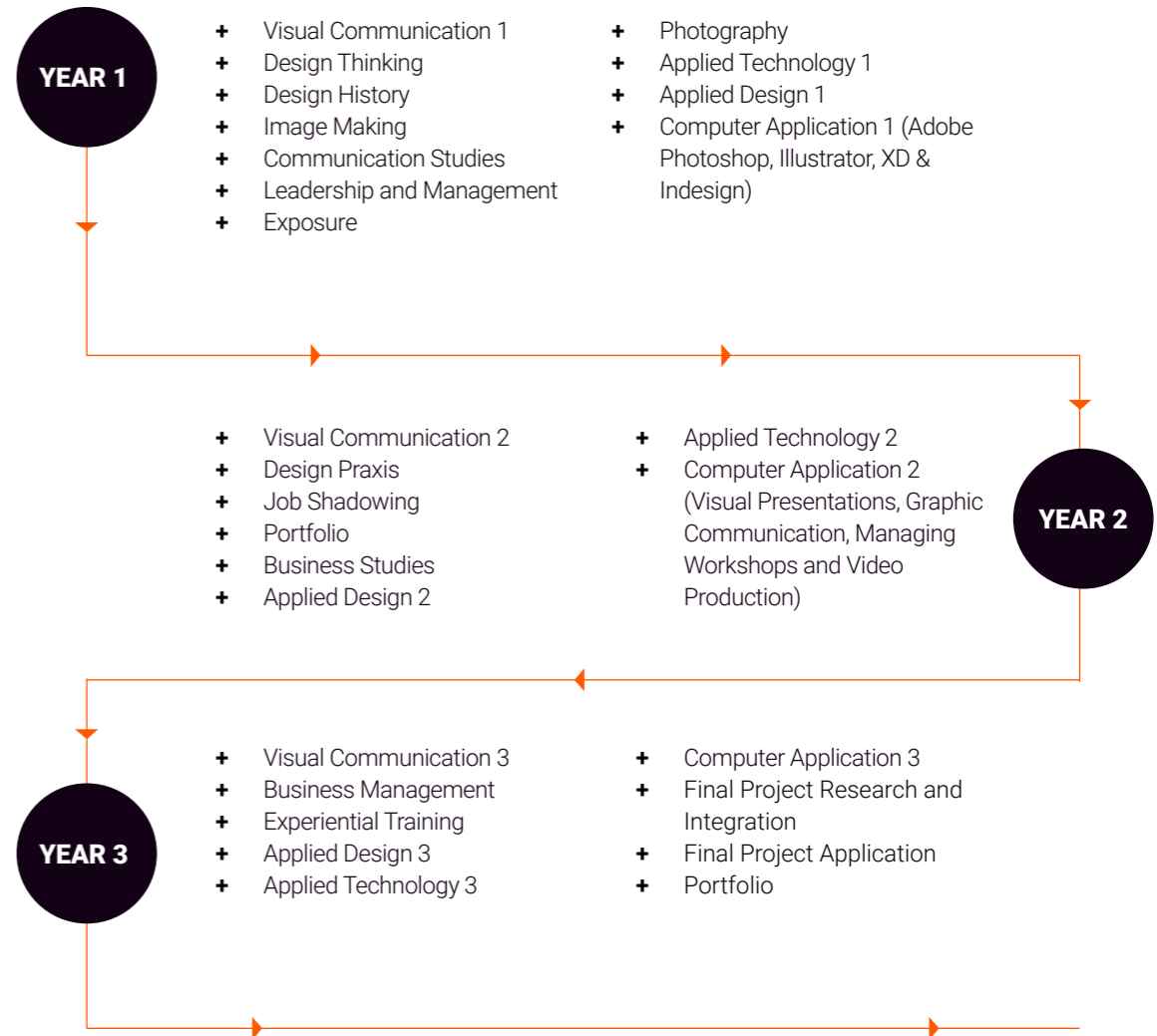
COURSE OVERVIEW

- + Prepares students **for using design problem-solving techniques in conceptual idea generation.**
- + Students **learn to identify and creatively solve complex design problems and present them in an engaging way to clients.**
- + Students **cover research, analysis, design models, processes and critical, creative and design thinking techniques.**
- + Students are encouraged to **participate in multidisciplinary teams to address Sustainable Development Goals (SDG) challenges through design.**
- + Design, the circular economy, empathy, ethics and sustainability guide students **to create thoughtful designs and systems that positively impact society, the economy and the environment.**
- + Students **develop communication skills** and are taught how **to articulate and justify their decision making.** This approach supports 'sustainable learning' that students will be able to carry over into their careers and a variety of contexts.
- + Students are **well prepared as ideation design practitioners to contribute meaningfully in complex and fast changing real-world contexts by including 'live briefs' for industry clients, job shadowing and experiential learning.**

FOCUS AREAS

- + Human-centred design
- + Trends and trend analysis
- + Design thinking models
- + Problem-solving
- + Creative thinking
- + Research

SUBJECTS



POSSIBLE CAREER OPPORTUNITIES



Ideation Designer
 Strategist
 Strategic Design Lead
 Customer Experience Designer
 Product Designer



User Experience/User Interface Designer
 Researcher
 Data Visualiser
 Account Manager
 User Experience Support



Inscape gave me the tools to effortlessly transition into the User Experience field and the new tech industry.



SUCCESS STORY

DANIELLE VON GRASZOUW

Using my Ideation knowledge in a User Experience field has been quite interesting. Inscape gave me the tools to effortlessly transition into this new tech industry.

The biggest lesson that I learned from studying ideation that I still use every single day is my research skills. The UX field requires you to do a lot of research and Inscape has fully given me the tools to go and use that every single day.

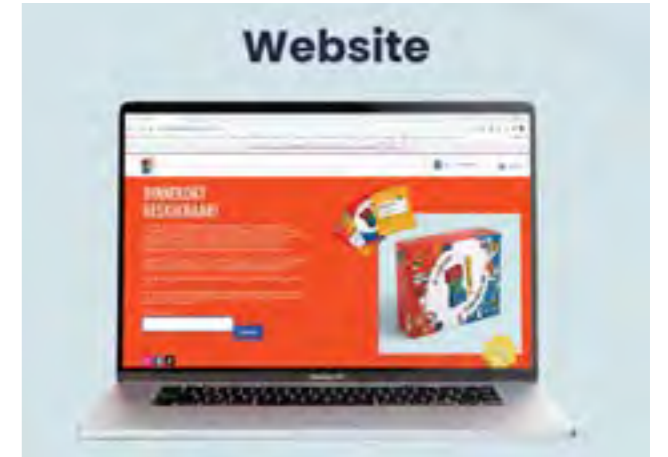
BACHELOR OF DESIGN
 Specialising in
IDEATION DESIGN ALUMNUS



Student work by Youngwong Soo



Student work by Marieke Odendaal



Student work by Kabelo Lebepe

SAQA ID | 110828

3 years full time | Degree | Credits: 360 | NQF 7

FASHION DESIGN

CONTACT LEARNING ONLY

Through the Bachelor of Design specialising in Fashion Design, students can be part of a new way of approaching fashion. The qualification fosters design thinking and problem-solving on both fashion 'basics' and sustainable fashion. Graduates prepare for a wide range of existing careers within the fashion industry and the circular fashion careers of the future. Students prepare for entry into the industry by applying fashion design theory and practice to real-world issues and engaging with knowledgeable lecturers and industry guests. Graduates can enter the industry or continue their postgraduate studies.

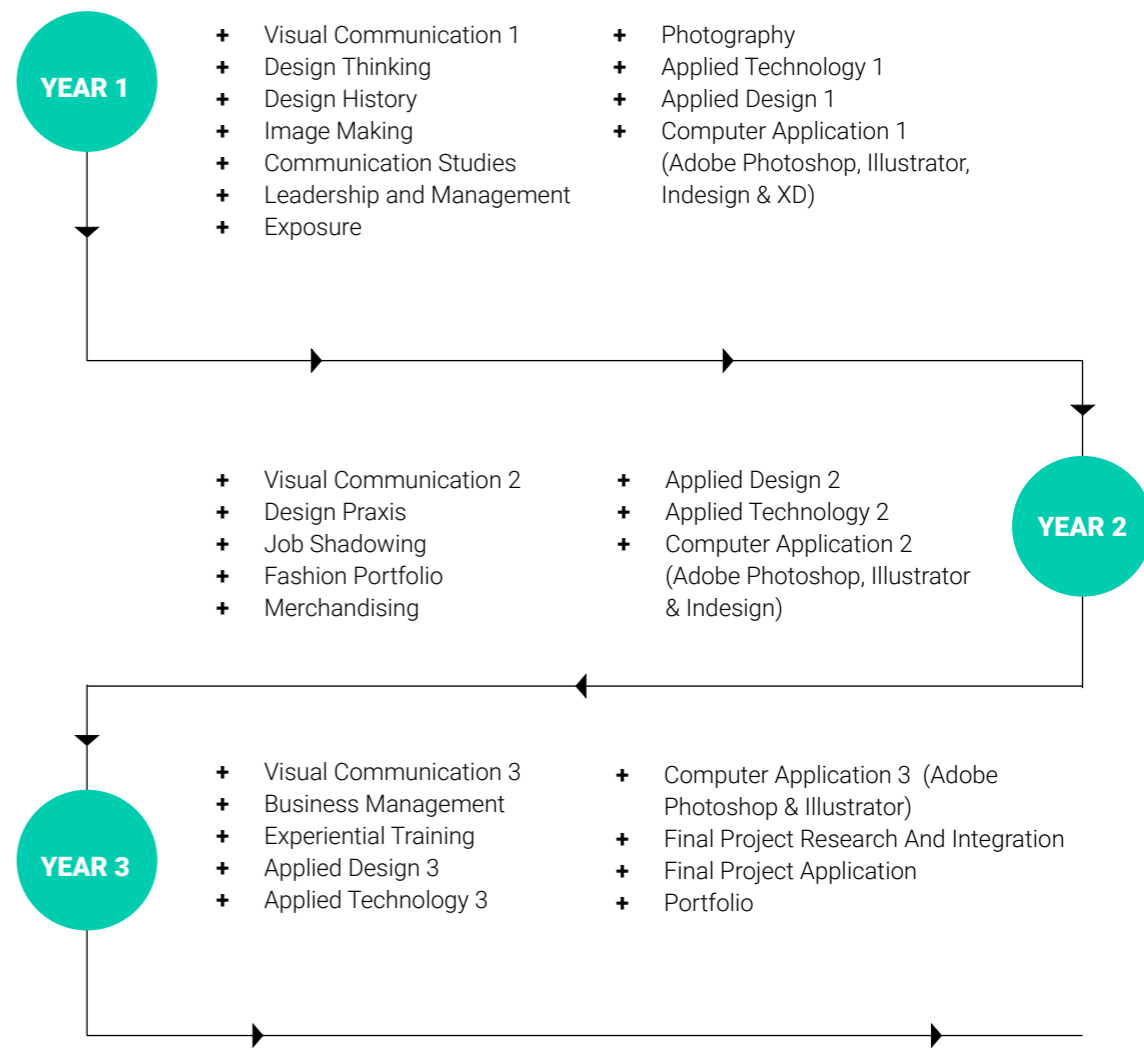
COURSE OVERVIEW

- + Students use **illustration and creative exploration** to **solve problems, conceptualise, and showcase their ideas** in fashion and other design contexts.
- + Students **develop technical skills**, such as patternmaking, garment construction, and computer-assisted design, to bring their designs to life.
- + Students learn about **industry practices** such as **fashion retail, merchandising, and business and brand development**.
- + Design development is based on **fashion research and analysis**, focusing on trends, colour theory, textiles and **sustainable design**.
- + Students use **foundational fashion knowledge** to meet design challenges across different product categories, such as activewear or menswear, and to develop their design voice.
- + Students **develop communication skills** and are taught how to **articulate and justify** their decision-making, learning how to present their designs creatively.
- + Students participate in **multidisciplinary projects** to address the **Sustainable Development Goals (SDGs)** through design, preparing for the changing world of work in which designers must be able to shift quickly.
- + The **circular economy, circular design** and **sustainable fashion practices** are used to create thoughtful designs and systems that positively impact society, the economy and the environment, preparing students for a changing fashion industry.
- + Students **prepare to become fashion practitioners** who can contribute to the fast-changing world of work by participating in 'live briefs' for industry clients, job shadowing and experiential learning.

FOCUS AREAS

- + Creative development
- + Traditional and digital illustration
- + Patternmaking
- + Textiles and surface design
- + Garment construction
- + Sourcing and production
- + Zero-waste fashion design
- + Sustainable fashion

SUBJECTS



POSSIBLE CAREER OPPORTUNITIES



Visual Merchandiser
Sourcing Assistant
Distributor
Planner
Buyer

Apparel Designer
Fashion Illustrator
Fashion Historian



Stylist
Fashion Journalist
Trend Forecaster
Sustainability Consultant
or Analyst



**Model displayed for presentation purposes only. Please get in touch with one of our team for more detail inscape.ac*



Student work by Bontle



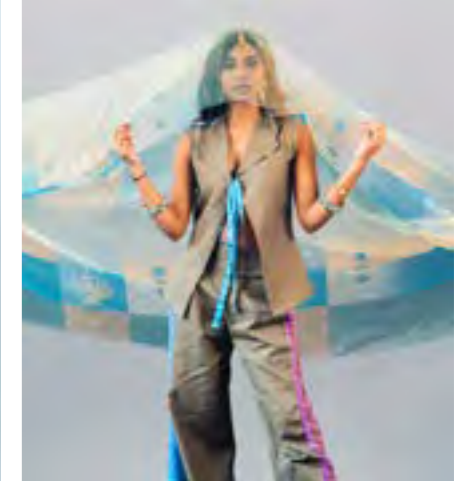
Student work by Aisha



Student work by Hannah Venske



Student work by Keisha Govender



Sewing machine included in study pack*



Student work by Kirsten Squires



Student work by Holly Davey



“There is no doubt that **creativity
is the most important human
resource of all. Without **creativity**,
there would be no progress, and
we would be forever repeating the
same patterns.”**

– Edward De Bono



BACHELOR OF ARTS

IN DIGITAL MARKETING AND
COMMUNICATION

NQF

7

THREE YEARS CONTACT

8 x 1 HOUR 45 MIN SESSIONS A WEEK

40 HOURS JOB SHADOWING TO BE COMPLETED IN THE 2ND YEAR

PORTFOLIO SHOWCASE OF SELECT WORK COMPLETED IN THE 2ND AND 3RD YEAR.



INNOVATIVE CONTINUOUS PROJECT-BASED ASSESSMENT

360 CREDITS



PERSONALISED CAPSTONE PROJECT WITH PORTFOLIO OF EVIDENCE AND WRITTEN REPORT SUBMITTED IN THE 3RD YEAR.

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD	10	
MASTERS	09	
HONOURS PG DIPLOMA	08	
DEGREE ADV DIPLOMA	07	
DIPLOMA	06	
HIGHER CERTIFICATE	05	
NSC	04	

ARTICULATION

Students who have graduated with the BA Digital Marketing and Communication degree may apply for an Honours or Post Graduate Diploma in a marketing related field. Institutional minimum requirements will apply.

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a National Senior Certificate (NSC) stipulating entrance to a bachelor's degree.

Or

Candidates who have an NQF level 6 qualification.

Or

Candidates who have completed a NQF level 5 qualification in a related field.

In addition, candidates must have 50% or above for English, and 40% or above for Mathematics or 60% or above for Mathematical literacy.

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

MATURE AGE EXEMPTION

Candidates over the age of 23 who have completed Matric may qualify for mature age exemption.

Please contact the Registrar for additional information: registrar@inscape.co.za

RECOGNITION OF PRIOR LEARNING

If the candidate has a NQF level 4 qualification, but has design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

NOTE

Where students have taken this route to gain access to the Bachelor of Arts in Digital Marketing and Communications to gain access, applicants will be required to complete the National Benchmark Test (NBT) AQL and obtain a minimum score of 51% for Academic Literacy (AL) and a minimum score of 40% for Quantitative Literacy (QL).

Please contact the Registrar for additional information: registrar@inscape.co.za

INTERNATIONAL QUALIFICATIONS

If the candidate has a foreign qualification, for admissions to a bachelor's degree, they must apply to Universities South Africa (USAf) for a complete or conditional exemption certificate.

International candidates must be competent in English at and equivalent level to NQF 4.

NOTE

Where students have taken this route to gain access to the Bachelor of Arts in Digital Marketing and Communications to gain access, applicants will be required to complete the National Benchmark Test (NBT) AQL and obtain a minimum score of 51% for Academic Literacy (AL) and a minimum score of 40% for Quantitative Literacy (QL).

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information: registrar@inscape.co.za



SAQA ID | 111310

3 years full time | Degree | Credits: 360 | NQF 7

DIGITAL MARKETING & COMMUNICATION

CONTACT LEARNING ONLY

The Bachelor of Arts in Digital Marketing and Communication equips students with in-demand knowledge and skills for access to a variety of career paths within the ever-growing field of digital marketing and communication. Students address theories and professional practices in digital marketing and communication and learn to problem solve in various contexts. This degree has its foundation in design thinking, design being a highly sought after skill in the increasingly automated world. Upon completion students may continue with postgraduate studies.

COURSE OVERVIEW

- + Students immerse themselves in the multi-platform communication world of digital marketing and communication.
- + Equips students with communication, marketing and multidisciplinary knowledge, applied through creative design thinking and digital technology.
- + Student work makes use of **digital technology** to apply **marketing** and **communication theories** globally and locally.
- + **Gain knowledge and skills** to provide an **organisation or small business with a competitive edge** to their communications and marketing strategies.
- + **Learn sought-after skills** such as creative thinking, facilitation and innovative design processes. Design thinking is a sought-after skill in the business world where there is a need to produce innovative, sustainable, ethical and socially responsible marketing solutions.
- + Work across **multiple disciplines** using a variety of **knowledge, strategies and problem-solving skills** whilst **emphasising** the use of **digital media**.



Student work by Tamara Victor

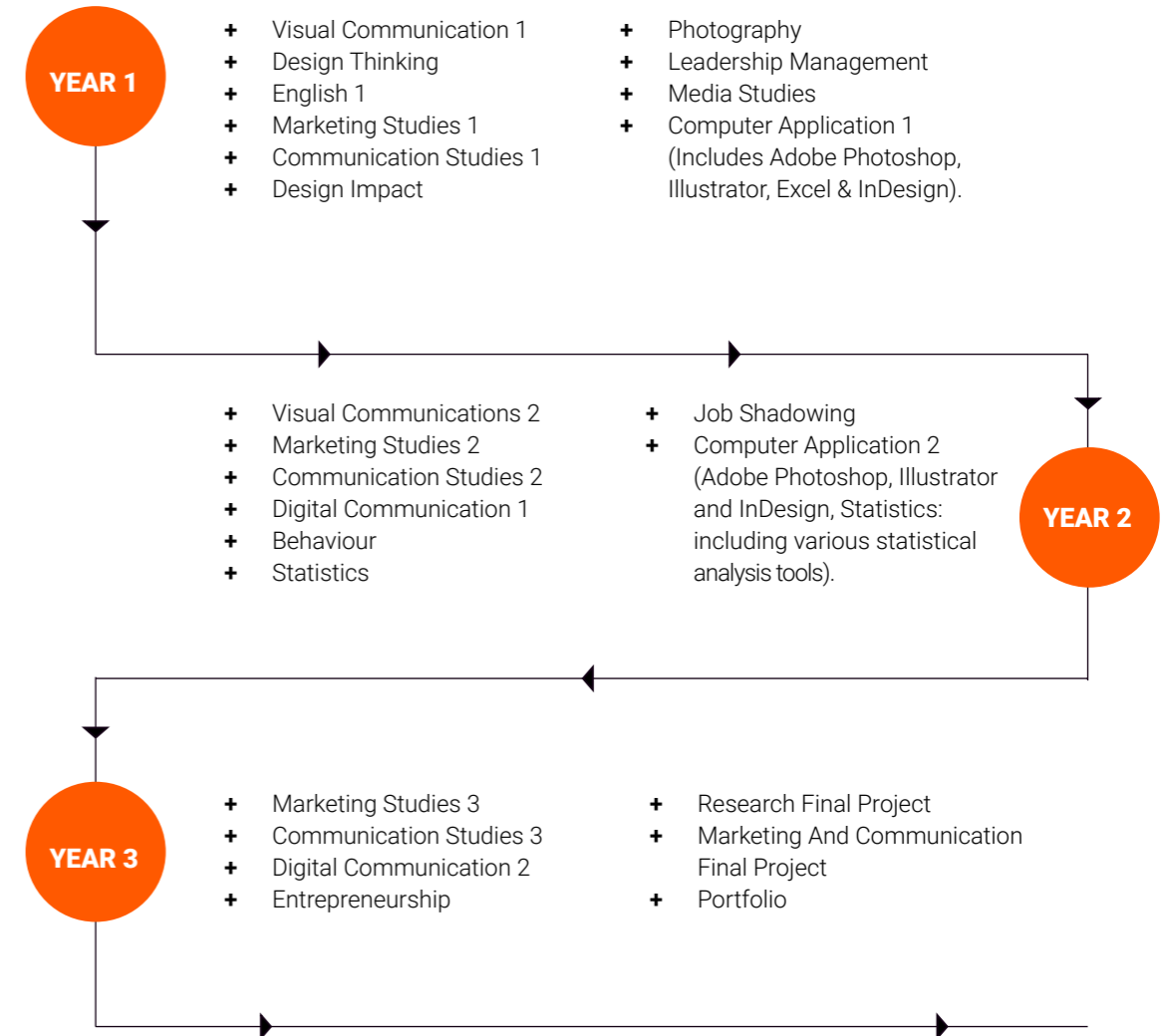


Student work by

FOCUS AREAS

- + Visual Communication
- + Design Solutions
- + Marketing and Communication
- + Design Constructs
- + Design Thinking
- + Media Studies
- + Identify, Analyse and Propose

SUBJECTS



POSSIBLE CAREER OPPORTUNITIES



Digital Marketing Specialist
 SEO Specialist
 Social Media Specialist
 Digital Account Manager

Digital Creative Director
 Copywriter
 Multichannel Marketing Manager
 Marketing Manager
 Campaign Manager



Student work by Jessica Saunders



Student work by Celeste van der Merwe



Student work by Jodie Pieters



GREENMIND | Internal Mobile App



The G-Collab Employee App creates a vibrant and friendly workplace by offering personalized communication, knowledge sharing, and a rewards system. It fosters a sense of community, facilitates smoother work processes, and makes work more enjoyable.



Student work by Keisha Ras



BACHELOR OF ARTS

HONOURS IN DESIGN

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a NQF 7 level qualification such as an Advanced Diploma or Degree in design or a related field. The qualification may be in Design or one of the following specialisations: Fashion Design, Graphic Design, Ideation design, Interior Design, Environmental Design, User Experience Design, Communication Design or Visual Communication.

The candidate must have achieved an average of 60% for the final level of study.

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

RECOGNITION OF PRIOR LEARNING

If the candidate does not have a NQF level 7 qualification, but has extensive design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have

a minimum of two years industry experience and at least an NQF level 6 qualification in a relevant field.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

Please contact the Registrar for additional information registrar@inscape.co.za

INTERNATIONAL QUALIFICATIONS

If the candidate has a foreign qualification such as a degree in design, they must submit the qualification to the South African Qualifications Authority (SAQA) for evaluation of equivalence.

International candidates must be competent in English at and equivalent level to NQF 4.

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information registrar@inscape.co.za

NQF

ONE YEAR CONTACT

8

6

 x 1 HOUR 45 MIN SESSIONS A WEEK

120 CREDITS



CONTINUOUS PROJECT-BASED ASSESSMENT WITH FINAL PORTFOLIO SUBMISSION



GUIDED ONLINE LEARNING

TWO YEARS DISTANCE

15

 HOURS A WEEK SELF-STUDY (RECOMMENDED)

2

 HOUR EVENING SESSIONS AS SCHEDULED

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD
MASTERS
HONOURS | PG DIPLOMA
DEGREE | ADV DIPLOMA
DIPLOMA
HIGHER CERTIFICATE
NSC



SAQA ID | 105124

1 year full time | 2 years distance | Honours | Credits: 120 | NQF 8
BACHELOR OF ARTS HONOURS IN DESIGN

CONTACT & DISTANCE

The BA Honours in Design degree prepares students for further postgraduate studies as well as enhancing the depth of understanding and skills that the student has in their specialist design discipline. Over the past four years, 81% of graduates from the BA Honours in Design were employed by the end of April in the following year. Specialisations that would be considered are Interior Design, Environmental Design, Ideation Design, Fashion Design, Graphic Design and User Experience Design. The programme requires students to progress with their theoretical and practical understanding of their discipline, as well as the research techniques and approaches used in the discipline.

COURSE OVERVIEW

- + Students expand on their existing knowledge, understanding and experience of design as a process and a way of thinking.
- + Refine and deepen their professional expertise and up-skill in the chosen specialisations.
- + Deepen specialist knowledge through meaningful research and design projects with a global and local impact, benefiting the environment, society and the economy.
- + Apply design thinking to complex real-world challenges.
- + Students select from electives to consider design in various contexts, including: sustainability, commercial design, user experience design, project management and online education instruction.
- + Students use design as an integrated process that benefits from collaboration through incorporating interdisciplinary knowledge.
- + In the Service Design subject, group projects play a vital role as students collaborate with peers, stakeholders, and local communities in a sustainable, ethical and socially responsible manner.

FOCUS AREAS

- + Equips graduates for postgraduate studies at a master's level by offering the chance to acquire knowledge of research methodologies, techniques, and their application in a design discipline capstone project.
- + Graduates can advance to higher level jobs in industry as they have advanced knowledge and skills in their design discipline.



Student work by Zachary Styles



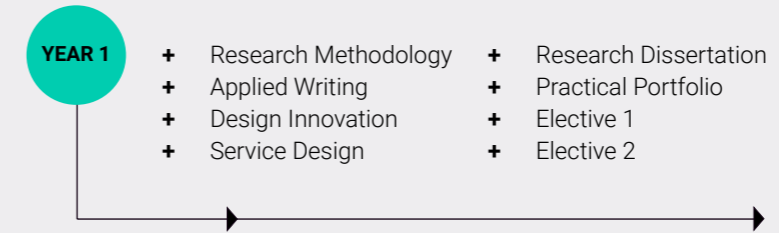
Student work by Zachary Styles



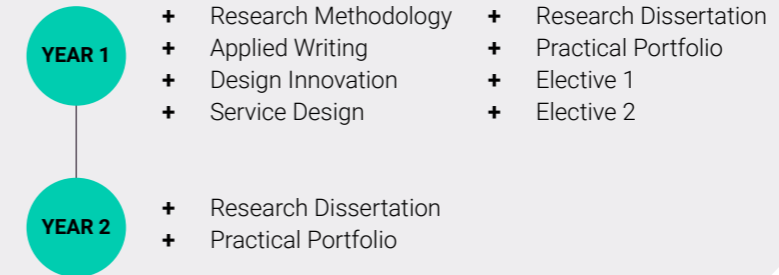
2 Contents

SUBJECTS

CONTACT LEARNING 1 YEAR



DISTANCE LEARNING 2 YEARS



ELECTIVES

- + Sustainable Design
- + Commercial Design
- + User Experience Design
- + Project Management
- + Design for Instruction

SUCCESS STORY

SOPHIA MUPINGA

Fashion Designer, Lecturer and Inscape alumnus in both the Bachelor of Design specialising in Fashion Design and Bachelor of Arts Honours in Design. She prides herself in pursuing sustainable fashion practices. Although she is passionate about and well-versed in practical arts of the industry, she is more interested in the business and sustainability aspects and plans to grow further in that direction.

Bachelor of Arts
HONOURS IN DESIGN



**“Creativity is inventing,
experimenting, growing, taking
risks, breaking rules, making
mistakes, and having fun.”**

– Mary Lou Cook



DIPLOMA

GRAPHIC DESIGN | INTERIOR DESIGN

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a National Senior Certificate (NSC) stipulating entrance to a Diploma or Degree.

Or

Candidates who have completed a NQF level 5 qualification in a related field.

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

MATURE AGE EXEMPTION

Candidates over the age of 23 who have completed Matric may qualify for mature age exemption.

Please contact the Registrar for additional information: registrar@inscape.co.za

RECOGNITION OF PRIOR LEARNING

If the candidate has a NQF level 3 qualification, but has design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

Please contact the Registrar for additional information: registrar@inscape.co.za

INTERNATIONAL QUALIFICATIONS

If the candidate has a foreign qualification, for admissions to a Diploma, they must apply to South African Qualifications Authority (SAQA) for a National Senior Certificate NQF level 4 equivalence.

International candidates must be competent in English at an equivalent level to NQF 4.

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information: registrar@inscape.co.za

NQF

6

THREE YEARS CONTACT

8

 x 1 HOUR 45 MIN SESSIONS A WEEK

40

 HOURS JOB SHADOWING TO BE COMPLETED IN 2ND YEAR

240

 HOURS EXPERIENTIAL TRAINING TO BE COMPLETED IN 3RD YEAR.


INNOVATIVE CONTINUOUS PROJECT-BASED ASSESSMENT

PORTFOLIO SHOWCASE OF SELECT WORK COMPLETED IN THE 2ND AND 3RD YEAR.



360 CREDITS

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD	10	
MASTERS	09	
HONOURS PG DIPLOMA	08	
DEGREE ADV DIPLOMA	07	
DIPLOMA	06	
HIGHER CERTIFICATE	05	
NSC	04	

ARTICULATION

GRAPHIC DESIGN: Students who have graduated with the Diploma in Graphic Design may apply for the Advanced Diploma in User Experience at Inscape. Graduates may qualify for an Advanced Diploma in a related Design field. Institutional minimum requirements will apply.

INTERIOR DESIGN: Students who have graduated with the Diploma in Interior Design may apply for the Advanced Diploma in User Experience at Inscape. Graduates may qualify for an Advanced Diploma in a related Design field. Institutional minimum requirements will apply.

SAQA ID | 48438

3 years full time | Diploma | Credits: 360 | NQF 6

GRAPHIC DESIGN

CONTACT LEARNING ONLY

The Diploma in Graphic Design is a comprehensive course where students learn to communicate ideas that inspire, inform, and captivate consumers. This programme offers a practical approach to learning, focusing on professional and vocational training specific to graphic design. Graduates gain the knowledge and skills essential for thriving in the dynamic graphic design industry, which is experiencing high demand for qualified professionals. Students acquire valuable and sought-after technical skills and focused knowledge, complemented by experiential learning and workplace experiences to reinforce workplace readiness.

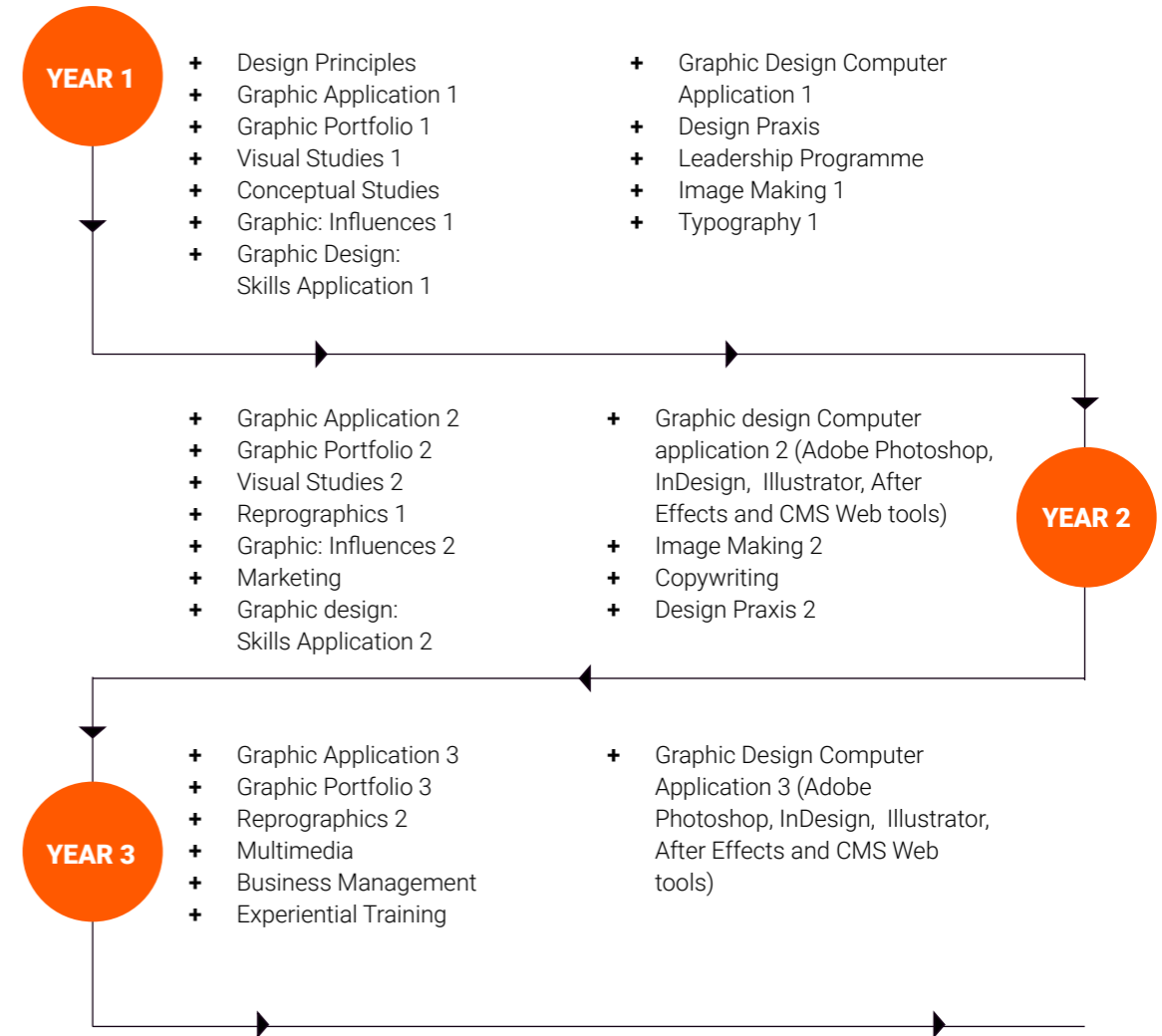
COURSE OVERVIEW

- + Understand the theory and practice of **planning and designing relevant and engaging visual communication solutions that meet client, audience, and stakeholder needs.**
- + Learn to **effectively use and manage graphic design processes, tools, and technologies to research, ideate, and prototype effective design solutions.**
- + Create **visual content and solutions** that are **memorable, sustainable, ethical, and socially responsible.**
- + Manage **technologies, software applications, and reproduction processes for multiple contemporary media platforms.**
- + Be prepared to **create visually engaging, contextually situated, sustainable, and relevant design solutions.**
- + Develop the **attributes and skills** needed to **collaborate with fellow designers and industry professionals, work effectively in creative teams, speak the language of design,** and confidently present design solutions.

FOCUS AREAS

- + Design Principles
- + Typography
- + Conceptual Studies
- + Software
- + Graphic Application
- + Graphic Influences
- + Copywriting
- + Communication
- + Multimedia
- + Production Techniques

SUBJECTS



POSSIBLE
CAREER
OPPORTUNITIES



Graphic Designer / Visual Communicator
Publication Designer
Brand Identity Designer

Social Media Content Creator
Web and User Interface Designer



Motion Graphic Designer
Digital Illustrator
Packaging Designer
Information Designer

Design Consultant
Design Teacher



Student work by Deborah Varrie



Student work by Zanri van Jaarsveld

SAQA ID | 48440**3 years full time | Diploma | Credits: 360 | NQF 6****INTERIOR DESIGN****CONTACT LEARNING ONLY**

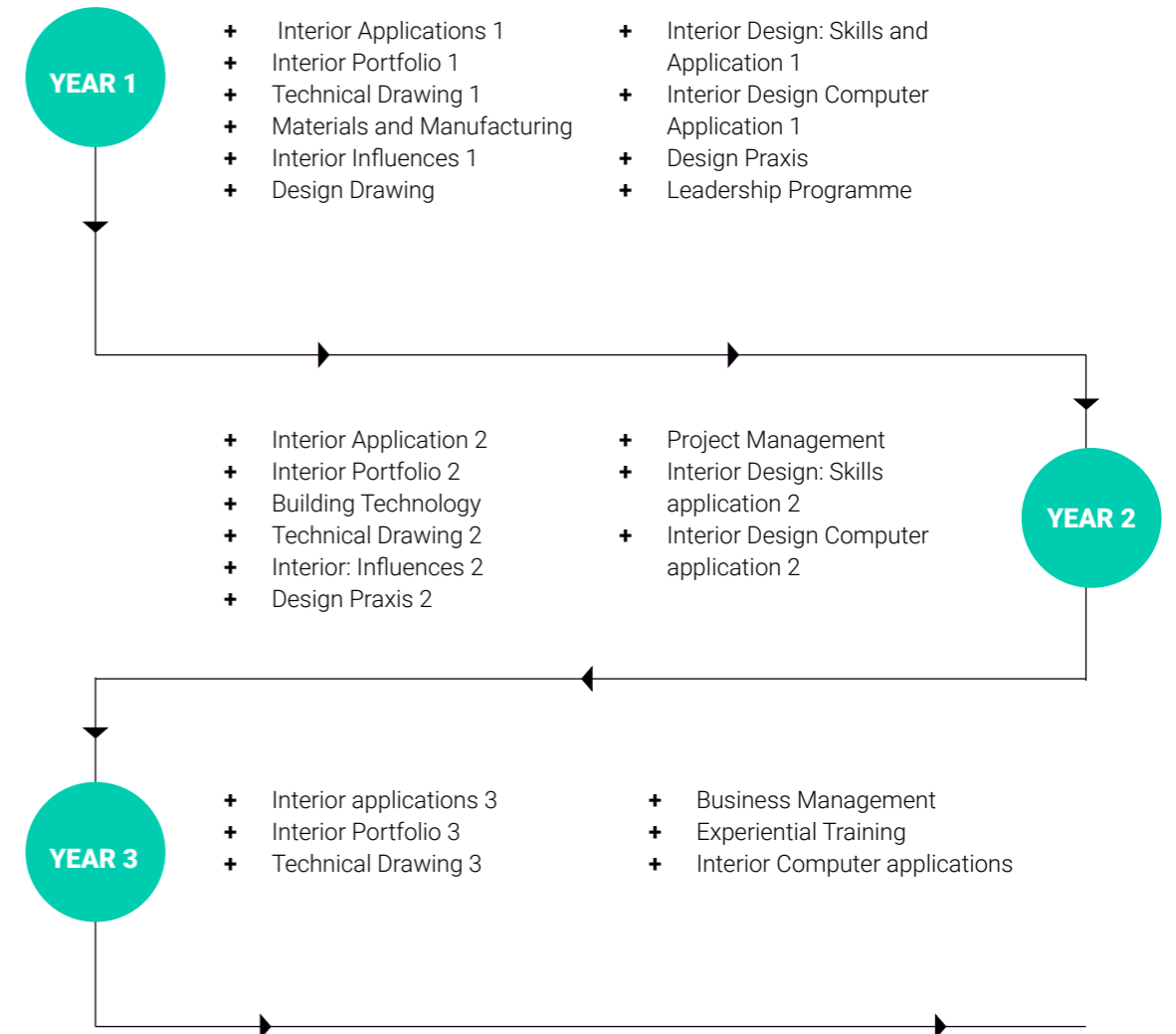
The Diploma in Interior Design prepares students for working in the interior design industry. The knowledge and skills students acquire emphasise fundamental interior design principles and their practical application. As a result, graduates are well-prepared to create beautiful and functional spaces and be successful within the interior design industry. Practical technical skills and focused knowledge are coupled with experiential learning.

COURSE OVERVIEW

- + **Understand the theory and practices of creating both desirable and functional spaces** for clients and work with technology to plan, design and implement their designs.
- + **Integrate education on materials and services in the built environment**, construction methods and installation techniques to **develop solutions that are memorable, sustainable, ethical, and socially responsible.**
- + **Develop a broad understanding of creative design techniques**, technical drawing, project management, business and regulations and an understanding of the teamwork required in interior design projects.
- + Graduates **confidently showcase visually appealing design solutions while utilising cutting-edge industry software** for a diverse array of projects, such as corporate, residential, restaurant, installations, services, retail and specialised interior designs.

FOCUS AREAS

- + Interior Applications
- + Design Drawings
- + Technical Drawings
- + Interior Influences
- + Skills Applications
- + Materials and Manufacturing
- + Business Practice and Technology

SUBJECTS

POSSIBLE
CAREER
OPPORTUNITIES



Interior Designer
Interior 3D Rendering
Specialist
Inclusive Design Specialist
Interior Stylist

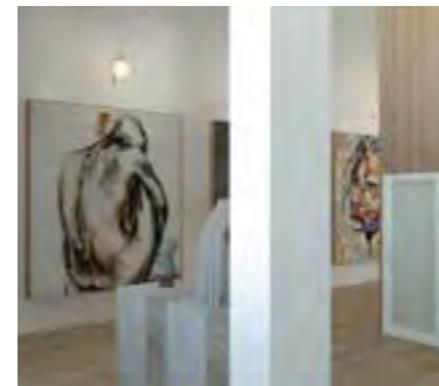
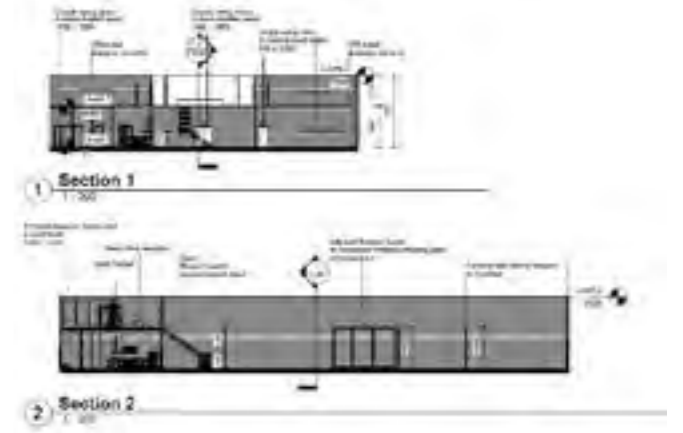
Furniture Designer
Exhibition Designer
Set Designer
Visual Merchandiser



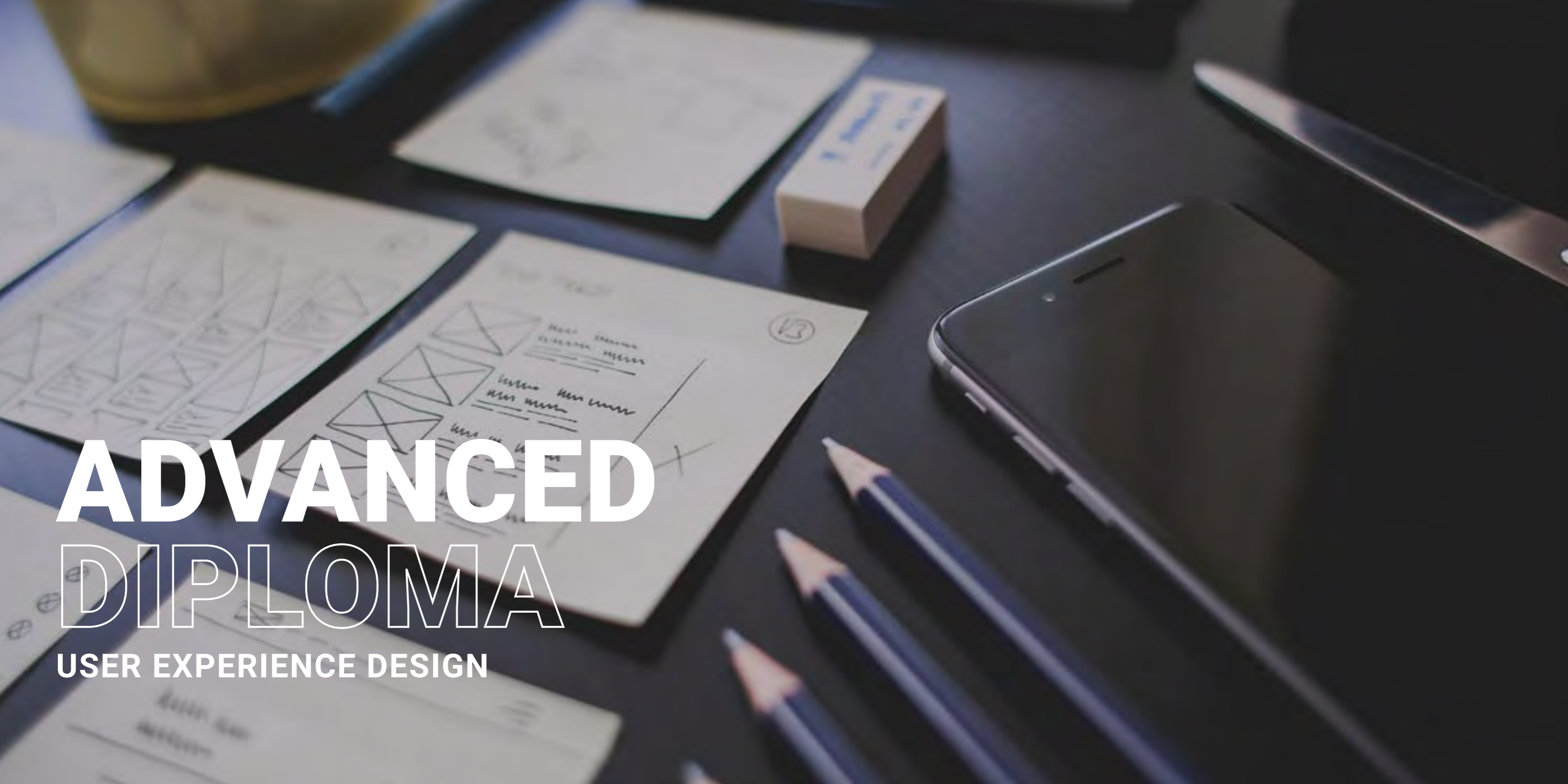
Sustainability Consultant
in the Built Environment



STUDENT WORK



Student work by Nikita Jacobs



ADVANCED

DIPLOMA

USER EXPERIENCE DESIGN

NQF 7 ONE YEAR CONTACT

8 x 1 HOUR 45 MIN SESSIONS A WEEK



PERSONALISED CAPSTONE PROJECT WITH PORTFOLIO OF EVIDENCE AND WRITTEN REPORT

80 HOURS EXPERIENTIAL LEARNING

SOUTH AFRICAN [NQF] NATIONAL QUALIFICATIONS FRAMEWORK

PHD	10	
MASTERS	09	
HONOURS PG DIPLOMA	08	
DEGREE ADV DIPLOMA	07	
DIPLOMA	06	
HIGHER CERTIFICATE	05	
NSC	04	

TWO YEARS DISTANCE

60 MINUTE EVENING SESSIONS AS SCHEDULED

15 HOURS A WEEK SELF-STUDY (RECOMMENDED)



GUIDED ONLINE LEARNING



INNOVATIVE CONTINUOUS PROJECT-BASED ASSESSMENT

ARTICULATION

Students who have graduated with the Advanced Diploma in User Experience Design may apply for the BA Honours in Design at Inscape if they have an average of over 60% in their final year of studies. Graduates may qualify for an Honours or Postgraduate Diploma in Design in a related field. Institutional minimum requirements will apply.

ENTRY REQUIREMENTS

SOUTH AFRICA

Candidates must have completed a NQF 6 level qualification or higher such as a Diploma or a Degree in design or a related field. The qualification may be in Design or one of the following specialisations: Fashion Design, Graphic Design, Ideation design, Interior Design, Environmental Design, User Experience Design, Communication Design or Visual Communication.

If you have any queries regarding the process, please email applications@inscape.co.za

SPECIAL ADMISSIONS

RECOGNITION OF PRIOR LEARNING

If the candidate does not have a NQF level 6 qualification but has **extensive design industry experience**, they may qualify for entry via Recognition of Prior Learning (RPL).

or

If the candidate has a NQF 6 or higher qualification in a different field but has **design industry experience**, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

Please contact the Registrar for additional information: registrar@inscape.co.za

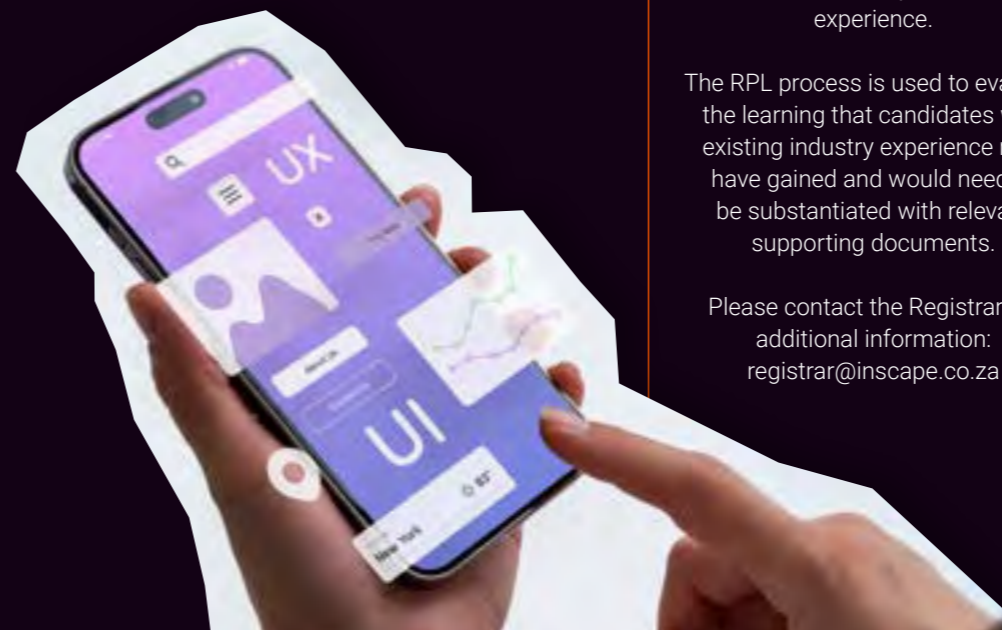
INTERNATIONAL QUALIFICATIONS

If the candidate has a foreign qualification such as a degree in design, they must submit the qualification to the South African Qualifications Authority (SAQA) for evaluation of equivalence.

International candidates must be competent in English at and equivalent level to NQF 4.

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information: registrar@inscape.co.za



SAQA ID | 110464

1 year full time | 2 years distance | Advanced Diploma | NQF 7

ADVANCED DIPLOMA USER EXPERIENCE DESIGN

CONTACT & DISTANCE

The Advanced Diploma in User Experience Design is a focused and specialised qualification that allows graduates to access entry level specialist, professional or vocational work. The qualification has high earning potential and is in demand in many companies. The Advanced Diploma offers upskilling and continuing professional development by addressing current knowledge and practices in the user experience field.

COURSE OVERVIEW

- + Prepares students to **specialise in the challenging field of User Experience** and for further studies.
- + Focusses on **developing skills in research, problem solving, conceptualising, systems design, prototyping, testing and software.**
- + Students **gain in-depth understanding of current knowledge, theories, methods and practices** in User Experience Design.
- + Students are **challenged to provide innovative, sustainable and ethical solutions.**
- + Students **engage in design processes to identify complex user experience problems, formulate potential solutions** and systems, create designs, and test the efficacy of their solutions and appropriateness of the selected methods and techniques.
- + **Knowledge** is drawn from diverse areas including **design, technology, research methodology, intellectual property law, psychology** and **communication.**
- + Assist students in **developing vital skills for success in this field**, including **collaboration, negotiation, facilitation, teamwork** and **communication.**

- + Students are **equipped with the skills and knowledge to become ethical individuals and lifelong learners** to continue to learn, grow and adapt in the fast-changing workplace.
- + The qualification **addresses a productive niche job market and prepares learners for postgraduate studies.**

FOCUS AREAS

- + UX Research
- + Communication
- + Psychology
- + Intellectual Property
- + User Experience, Interface and Systems Design
- + Technology



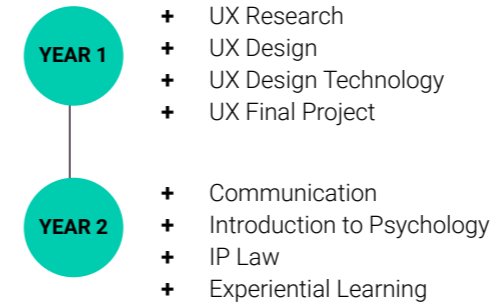
Student work by Chene Bosch

SUBJECTS

CONTACT LEARNING 1 YEAR



DISTANCE LEARNING 2 YEARS



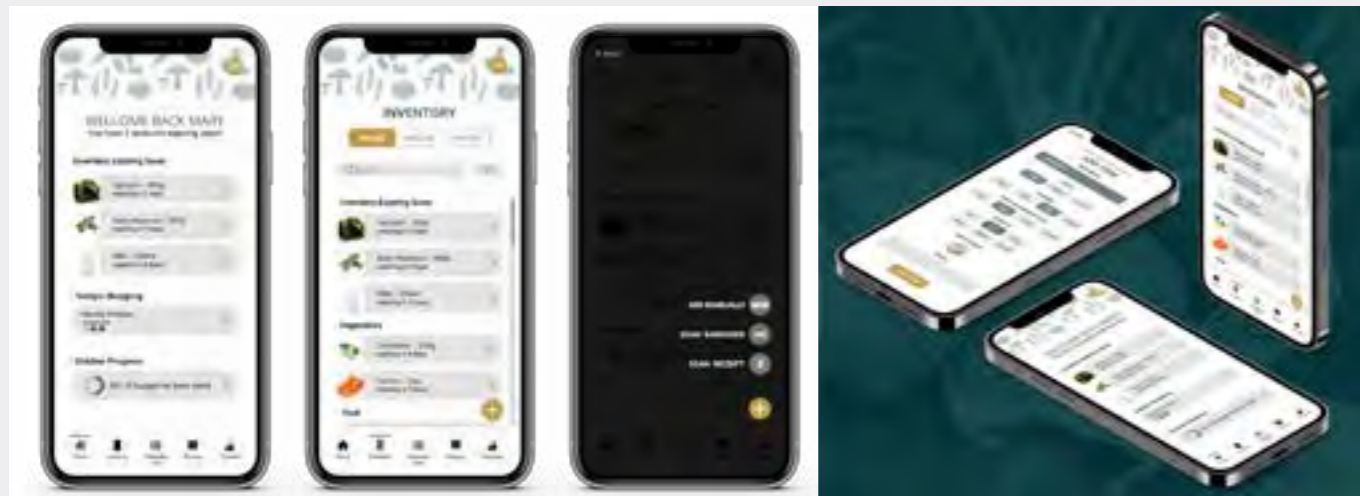
POSSIBLE CAREER OPPORTUNITIES



User Experience (UX) Designer
User Experience (UX) Researcher
Digital Product Designer
Interaction Designer

Digital Experience Designer
User Interface (UI) Designer
Front End Developer





Student work by Tayla Cromhout

SUCCESS STORY

TAYLA CROMHOUT

Tayla is a problem-solver at heart with a massive passion for sustainability. She thrives best in an environment that challenges her. She has a conceptual mindset that allows her to connect the dots while being empathetic and user centred.

Currently working at UX Connections in London as a UX consultant. She is a hard-working, goal-driven, dedicated designer, and eager to continue growing as designer while contributing to the community and world around her.

ADVANCED DIPLOMA
USER EXPERIENCE DESIGN



INSCAPE PROJECTS

Inscape offers an array of engaging and innovative projects that promise a fulfilling and exciting student experience.



To provide opportunities for quality education to qualified economically disadvantaged individuals who have the potential and will to succeed.



Dive into a fast-paced, creative challenge for an industry client where you collaborate with peers to develop unique design solutions within a tight deadline, fostering teamwork and innovation.



Participate in a design marathon, collaborating with industry partners on real-world problems. This project not only enhances your design and problem-solving skills but also exposes you to practical, industry-relevant experiences.



Student Exchange: Engage in an international exchange that broadens your horizons, offering exposure to different cultures and education systems. This experience enriches your understanding of global design trends and practices.

Each of these projects at Inscape are crafted to enrich your experience, combining fun and practical application, ensuring you are not only ready for the professional world but also have memorable experiences during your time at Inscape.

LEARNING HUBS



CAPE TOWN

5th Floor, 9 Somerset Road, De Waterkant
Centre, DE WATERKANT



DURBAN

Liberty Building, 4 Park Lane, Umhlanga
Ridge, UMHLANGA



MIDRAND

353 Alexandra Road, HALFWAY GARDENS



PRETORIA

193 Corobay Avenue, WATERKLOOF GLEN



STELLENBOSCH

Bosman's Business Centre, 1 Distillery Road,
Stellenbosch Central, STELLENBOSCH



CENTRAL & DISTANCE

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APPLICATIONS

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