**BUSINESS AND INNOVATION** 



BACHELOR OF DESIGN SPECIALISING IN

# FASHION DESIGN



INSCAPE

# **COURSE INTRODUCTION**



With the Bachelor of Design specialising in Fashion Design, students have an opportunity to foster design thinking, growth and innovation within fashion design, especially in relation to sustainable fashion. Inscape provides graduates with the much sought after knowledge and skills to gain access to a wide range of careers within the fashion industry. Fashion students learn how to problem solve in various contexts by studying design theories, professional practices and applying experiential learning.

Graduates from the programme may continue with their studies at a postgraduate level, for instance the BA Honours in Design offered by Inscape.

## COURSE OVERWIEW

- Equips students with design thinking and problem-solving skills needed for creative idea generation in the fashion field.
- Students consider cultures, sub-cultures and an individuals' sense of style, when working with patterns, clothing, textiles, sustainable and related materials.
- Research and analysis of current trends including sustainable fashion and circular
  economy approaches to re-use, repurpose and recycle support students in their aim of
  creating new and innovative fashion products.
- Students are encouraged to play a role in multidisciplinary teams in using fashion design to address challenges linked to the Sustainable Development Goals (SDG).
- Conceptualising design solutions, drafting and manipulating flat patterns and constructing garments for multi-cultural markets.
- Digitally creating fashion illustrations using computer-aided design, and planning and implementing media strategies to promote their fashion brand, concepts and products.
- This approach supports 'sustainable learning' that students will be able to carry over into their careers and a variety of contexts.
- Students are well prepared as fashion design practitioners to contribute meaningfully in complex and fast changing real-world contexts through the inclusion of 'live briefs' for industry clients, job shadowing and experiential learning.

# FOCUS AREAS

- Fashion Drawing
- Garment Production
- Pattern Making
- Sewing Techniques

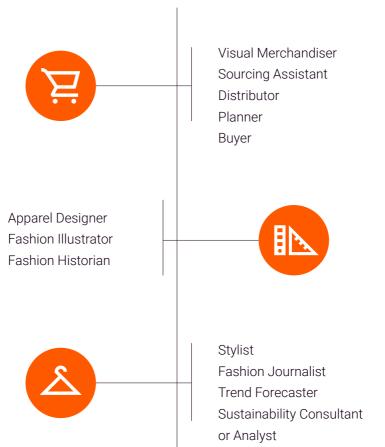
- Rendering and Presentation Techniques
- Technical Drawing for Fashion
- Design Technologies







# CAREER OPPORTUNITIES





YEAR 1

- Visual Communication 1
- Design Thinking
- Design History
- Image Making
- · Communication Studies
- Leadership and Management
- Exposure

- Applied Design 1
- Applied Technology 1
- Photography
- Computer Application 1
   (Adobe Photoshop, Illustrator, InDesign & XD)

- Visual Communication 2
- Design Praxis
- Job Shadowing
- Fashion Portfolio
- Merchandising

- Applied Design 2
- Applied Technology 2
- Computer Application 2
   (Adobe Photoshop & Illustrator)

YEAR 2

YEAR 3

- Visual Communications 3
- Business Management
- Experiential Training
- Applied Design 3
- Applied Technology 3

- Computer Application 3
- Final Project Research and Integration
- Final Project Application
- Portfolio

# COURSE STRUCTURE

- 3 Years full time
- NQF level 7
- 8 x 1h 45 min sessions per week.
- Approximately 2.5 hours additional independent study per session.
- 40 hours Job shadowing to be completed in the second year.
- 240 hours Experiential Training completed in the third year.
- Innovative continuous project-based assessment.
- Portfolio showcase of select work completed in the second and third year.
- Personalised capstone project with portfolio of evidence and written report submitted in the third year.

# **ARTICULATION OPTIONS**

Students who have graduated with the Bachelor of Design specialising in Fashion Design may apply for the Inscape BA Honours in Design if they have an average of over 60% in their final year of studies or may apply for the Advanced Diploma in User Experience at Inscape. Graduates may qualify for an Honours or Postgraduate Diploma in Fashion Design or a related field. Institutional minimum requirements will apply.



SAQA ID: 110828 NQF 7 | 3 YEARS CONTACT LEARNING



#### **ENTRY REQUIREMENTS**

#### South Africa

Candidates must have completed a National Senior Certificate (NSC) stipulating entrance to a bachelor's degree.

Or

Candidates who have an NQF level 6 qualification.

Or

Candidates who have completed a NQF level 5 qualification in a related field.

Students who have completed an Inscape Higher Certificate must have achieved an average of 60%.

If you have any queries regarding the process, please email - applications@inscape.co.za

#### Special Admissions

#### Mature age exemption

Candidates over the age of 23 who have completed Matric may qualify for mature age exemption.

Please contact the Registrar for additional information registrar@inscape.co.za

#### RPL

If the candidate has a NQF level 4 qualification, but has design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).

In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience.

The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.

Please contact the Registrar for additional information registrar@inscape.co.za

#### International Students

If the candidate has a foreign qualification, for admissions to a bachelor's degree, they must apply to Universities South Africa (USAf) for a complete or conditional exemption certificate.

International candidates must be competent in English at and equivalent level to NQF 4.

All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.

Please contact the Registrar for additional information registrar@inscape.co.za



# LEARNING HUBS



# **CAPE TOWN**

1st Floor, 17 Salt River Road SALT RIVER



# **DURBAN**

641 Peter Mokaba Ridge, MORNINGSIDE



# **MIDRAND**

353 Alexandra Road, HALFWAY GARDENS



# **PRETORIA**

193 Corobay Avenue, WATERKLOOF GLEN



### **STELLENBOSCH**

Oude Molen Park, Distillery Road, STELLENBOSCH

# **APPLICATIONS**

Phone (+27) 861 467 2273 Fax: (+27) 86 409 1627 applications@inscape.co.za

# **CENTRAL**

PostNet Suite 104, Private Bag X19, Menlo Park, 0102, SOUTH AFRICA



#### REGISTRATION AND ACCREDITATION

Inscape Education Group (Pty) Ltd is registered with the Department of Higher Education and training as a Private Higher Education Institution under the Higher Education Act, 1997 (reg no. 2000/HE07/002). Established in 1981. Company Reg: 2002/028979/07. VAT Reg: not applicable. Directors: HL Bührs and ME Schoeman.